

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity Infomedia Limited
ABN 63 003 326 243

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Jonathan Rubinsztein
Date of last notice	20 August 2018

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	
Date of change	19 August 2019

+ See chapter 19 for defined terms.

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<p>No. of securities held prior to change</p>	<p>Direct Interests:</p> <p>Unquoted Performance Options: 3,750,000</p> <p>Unquoted Performance Rights: 706,671</p> <p>Fully Paid Ordinary Shares 711,396</p> <p>Indirect interests:</p> <p>Karak Pty Ltd in its capacity as trustee for the Karak Family Trust of which the Director is a beneficiary: 200,000 fully paid ordinary shares</p> <p>Yazarskia Pty Ltd in its capacity as trustee for the The Yazarskia Superannuation Fund of which the Director is a beneficiary: 354,776 fully paid ordinary shares</p>
<p>Class</p>	<p>Fully Paid Ordinary Shares</p>
<p>Number acquired</p>	<p>3,750,000 Fully Paid Ordinary Shares received following the vesting and exercise of unquoted Performance Options with a strike price of 92.2 cents.</p> <p>706,671 Fully Paid Ordinary Shares received following the vesting and exercise of unquoted Performance Rights with a nil exercise price.</p>
<p>Number disposed</p>	<p>3,750,000 unquoted Performance Options cancelled upon vesting and exercise</p> <p>706,671 unquoted Performance Rights cancelled upon vesting and exercise</p>
<p>Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation</p>	<p>The securities are issued in connection with the Company's long-term incentive program. No consideration is payable for the Performance Rights</p> <p>Consideration of 92.2 cents per share (total consideration of \$3,457,500) is payable to the Company in respect of the Performance Options.</p>

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No. of securities held after change	<p>Direct Interests:</p> <p>Fully Paid Ordinary Shares 5,168,067</p> <p>Indirect interests:</p> <p>Karak Pty Ltd in its capacity as trustee for the Karak Family Trust of which the Director is a beneficiary: 200,000 fully paid ordinary shares</p> <p>Yazarskia Pty Ltd in its capacity as trustee for the The Yazarskia Superannuation Fund of which the Director is a beneficiary: 354,776 fully paid ordinary shares</p>
<p>Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back</p>	<p>Shares transferred to Mr Rubinsztein following the vesting and exercise of unquoted Performance Rights and unquoted Performance Options, issued in connection with the terms of his employment contract and the Company's Performance Rights and Option Plan Rules in 2016.</p>

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
<p>No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed</p>	N/A
Interest acquired	N/A

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Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

⁺ See chapter 19 for defined terms.