

NOT FOR RELEASE OR DISTRIBUTION IN THE UNITED STATES

## INFOMEDIA LAUNCHES SHARE PURCHASE PLAN

**30 April 2020 – Sydney, Australia:** Infomedia Ltd (ASX:IFM) is pleased to announce that the share purchase plan (**SPP**) announced on 23 April 2020 is now open. SPP booklets will be dispatched today to Infomedia shareholders who had a registered address in Australia or New Zealand on Infomedia's register at 7:00pm (AEST) on Wednesday, 22 April 2020 (**Eligible Shareholders**). Eligible Shareholders may also access the SPP booklet and application form via Infomedia's online Investor Centre by visiting [www.infomedia.com.au/spp](http://www.infomedia.com.au/spp).

The SPP is also open to custodians who may participate on behalf of certain beneficiaries with a registered address in Australia and New Zealand as at the SPP Record Date (refer below), provided that such beneficiary is not in the United States and is not acting for the account or benefit of a person in the United States, and on the terms and conditions of the SPP booklet.

The SPP follows successful completion of a fully underwritten placement to institutional investors, conducted at \$1.50 per share (**Placement Price**) to raise approximately \$70 million. The SPP aims to raise up to \$15 million and is not underwritten. Infomedia reserves the right to increase the size of the SPP or scale back applications under the SPP at its discretion.

The SPP allows Eligible Shareholders to apply for up to \$30,000 of new fully paid ordinary shares (**SPP Shares**), without incurring brokerage or other transaction costs. Applications for SPP shares may be made in parcels valued at \$1,000, \$2,500, \$5,000, \$7,500, \$10,000, \$12,500, \$15,000, \$20,000, \$25,000 or \$30,000. The number of SPP Shares to be issued, the issue price of the SPP Shares and, if applicable, any scale back will be announced to the ASX after the SPP closing date of 21 May 2020.

SPP Shares will rank equally with existing Infomedia shares from their issue date, and will be offered at the lower of:

- the Placement Price of \$1.50 per share; and
- a 2% discount to the 5-day volume weighted average price (**VWAP**) up to and including the SPP closing date, expected to be 21 May 2020.

Participation in the SPP is voluntary. Eligible Shareholders who wish to participate should carefully consider the terms and conditions of the SPP in the SPP booklet and follow the instructions in the SPP booklet and personalised application form.

Infomedia's CEO and Managing Director, Jonathan Rubinsztein and Infomedia's Non-Executive Directors have committed to participate in the SPP.

## Shareholder enquiries

Shareholders with questions about how to participate in the SPP may contact Infomedia's share registry, Link Market Services, from 8:30am to 5:30pm (AEST) Monday to Friday on 1300 202 738 (callers within Australia) or +61 1300 202 738 (callers outside Australia).

Eligible Shareholders may access the SPP offer booklet and application form by visiting [www.infomedia.com.au/spp](http://www.infomedia.com.au/spp).

### KEY DATES

Event	Date
SPP Record Date	7:00pm (AEST), Wednesday, 22 April 2020
SPP offer opens and SPP offer booklet is dispatched	Thursday, 30 April 2020
SPP offer closes	5:00pm (AEST), Thursday, 21 May 2020
SPP issue date	Thursday, 28 May 2020
Normal trading of SPP Shares	Friday, 29 May 2020
Dispatch of holding statements	Friday, 29 May 2020

Dates and times shown above are indicative only and are subject to change. All times are referenced to Sydney, Australia eastern standard time (AEST).

### ENDS

**About Infomedia:** Infomedia Ltd (ASX:IFM) is a technology services developer and supplier of electronic parts catalogues and service systems to the global automotive industry. Infomedia also provides information management and analysis for the Australian automotive and oil industries. Infomedia has led innovation in service infrastructure within global automotive distribution networks for more than 25 years and continues to expand its reach within the three regions in which it operates.

Please visit Infomedia's website <https://www.infomedia.com.au> and YouTube channel <https://www.youtube.com/infomedialtd> for more information.

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***This release was authorised by the Infomedia Ltd Board.***

## Important Notice

### **FORWARD-LOOKING STATEMENTS**

This announcement contains certain "forward-looking statements". The words "expect", "anticipate", "estimate", "intend", "believe", "guidance", "should", "could", "may", "will", "predict", "plan" and other similar expressions are intended to identify forward-looking statements. Indications of, and guidance on, future earnings and financial position and performance are also forward-looking statements. Forward-looking statements, opinions and estimates provided in this announcement are based on assumptions and contingencies that are subject to change without notice and involve known and unknown risks and uncertainties and other factors that are beyond the control of Infomedia, its directors and management. This includes statements about market and industry trends, which are based on interpretations of current market conditions.

Forward-looking statements are provided as a general guide only and should not be relied upon as an indication or guarantee of future performance. Actual results, performance or achievements may differ materially from those expressed or implied in such statements and any projections and assumptions on which these statements are based. These statements may assume the success of Infomedia's business strategies. The success of any of those strategies will be realised in the period for which the forward-looking statement may have been prepared or otherwise. Infomedia cautions shareholders and prospective shareholders not to place undue reliance on forward-looking statements and except as required by law or regulation, none of Infomedia, its representatives or advisers assumes any obligation to update these forward-looking statements. No representation or warranty, express or implied, is made as to the accuracy, likelihood of achievement or reasonableness of any forecasts, prospects, returns or statements in relation to future matters contained in this announcement. The forward-looking statements are based on information available to Infomedia as at the date of this announcement. Except as required by law or regulation (including the ASX Listing Rules), none of Infomedia, its representatives or advisers undertakes any obligation to provide any additional or updated information whether as a result of a change in expectations or assumptions, new information, future events or results or otherwise. Indications of, and guidance or outlook on, future earnings or financial position or performance are also forward-looking statements.

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This announcement does not constitute an offer to sell, or a solicitation of an offer to buy, any securities in the United States or any other jurisdiction in which such an offer would be illegal. The new shares of Infomedia to be offered and sold in the Placement and the SPP have not been, and will not be, registered under the U.S. Securities Act of 1933, as amended (the **Securities Act**) or the securities laws of any state or other jurisdiction of the United States. Accordingly, the new shares may not be offered or sold, directly or indirectly, to persons in the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and applicable securities laws of any state or other jurisdiction of the United States.