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Australian Securities Exchange
ASX Market Announcements Office

KIM ANDERSON APPOINTED AS NON-EXECUTIVE DIRECTOR

Infomedia Ltd (ASX:IFM), a leader in parts and service software to the global automotive industry, announces the appointment of Ms Kim Anderson as Non-Executive Director.

An experienced Director, Ms Anderson is currently a Non-Executive Director of Carsales (ASX:CAR), WPP AUNZ (ASX: WPP), Marley Spoon (ASX:MMM), and the Sax Institute, a national leader in promoting the use of research evidence in health policy. She is a former Fellow of the University of Sydney Senate. She has more than 30 years' of experience as a CEO and senior executive in a range of media companies including Southern Star Entertainment, PBL and Ninemsn and Reading Room Inc (bookstr.com) of which she was CEO and founder. Ms Anderson holds a Bachelor of Arts from the University of Sydney and a Graduate Diploma in Library Information Science from UTS.

Infomedia Chairman Mr Bart Vogel said of Ms Anderson's appointment: "On behalf of the Board, I would like to welcome Kim to Infomedia. Kim's rich professional experience, coupled with her strength as a Non-Executive Director, will support Infomedia in its next stage of driving long term, sustainable growth. I am confident she will make a positive and substantial contribution to the Company."

Ms Anderson will stand for election at the Company's 2020 AGM in accordance with the Company's Constitution.

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This announcement is released by authority of the Infomedia Board

About Infomedia: Infomedia Ltd (ASX: IFM) is a technology services developer and supplier of electronic parts catalogues and service systems to the global automotive industry. Infomedia also provides information management and analysis for the Australian automotive and oil industries. Infomedia has led innovation in service infrastructure within global automotive distribution networks for more than 25 years and continues to expand its reach within the three regions in which it operates.