

28 October 2022

ASX Market Announcements Office

Infomedia Investor Day

Infomedia Ltd (ASX: IFM) will hold an Investor Day on Wednesday 7 December 2022.

The Investor Day will provide investors and analysts an opportunity to meet Infomedia's CEO and senior executives and to gain insights on the Company's strategy, products, growth drivers and operational excellence initiatives. The event will be held at the offices of Credit Suisse at level 31, 1 Macquarie Place, Sydney 2000. The presentation including live Q&A and product demonstrations will commence at 9:00 am and will conclude at approximately 1:00pm AEDT. Morning tea and a light lunch will be provided.

The event is open to investors and analysts, however registration is essential.

Please **RSVP** via the link below by **Wednesday 23 November 2022** to reserve your place. Participation will be in person and will be limited to 90 people.

RSVP link: https://www.infomedia.com.au/investor-day-2022-rsvp/

A copy of the presentation will be lodged with the ASX prior to the commencement of the event.

This release was authorised by the Infomedia Board.

For more information, please contact:

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About Infomedia: Infomedia's global leading ecosystem of SaaS and DaaS solutions empowers automakers and their dealer networks to manage the vehicle and customer lifecycle. Infomedia's data-driven solutions are used by over 250,000 industry professionals, across 50 automaker brands and in 186 countries to create a convenient customer journey, drive dealer efficiencies and grow sales. Infomedia has led innovation in retail automotive technology for more than 28 years and continues to expand its reach within the three regions in which it operates. For more information, please visit Infomedia's website https://www.infomedia.com.au and YouTube channel https://www.youtube.com/infomedialtd.