

ASX Market Announcements Office

Infomedia strengthens leadership team with appointment of Chief Commercial Officer and new Chief Financial Officer

30 June 2023 – Sydney, Australia: Infomedia Ltd (ASX:IFM) a leading global provider of DaaS and SaaS solutions that empowers the data-driven automotive ecosystem, today announced that after 2 years as Chief Financial Officer, Mr Gareth Turner will be moving into the newly created role of Chief Commercial Officer, effective 1 July 2023. He will remain part of Infomedia’s executive leadership team reporting into CEO and Managing Director, Mr Jens Monsees.

The Chief Commercial Officer will lead a team that is responsible for increasing Infomedia’s commercial rigour and driving improvements in key commercial outcomes that will include oversight of pricing strategy, contract and bid management and automated business systems. Mr Turner has over 20 years of experience in senior leadership positions at large ASX-listed and private-equity owned businesses, is a Chartered Accountant, holds a Master of Business Administration degree from the University of Oxford, United Kingdom and is a graduate of the Australian Institute of Company Directors.

Infomedia is also pleased to announce that Ms Chantell Revie has been appointed its next Chief Financial Officer effective 1 July 2023. Ms Revie has been with Infomedia for over 4 years, actively managing the group’s financial performance while heading the Finance department. In her recent role as Deputy CFO, she has been driving outcomes through her deep understanding of Infomedia’s business and cost structures. Ms Revie is a Chartered Accountant and is a graduate of the Australian Institute of Company Directors. She has 20 years of global experience in finance across Australia, South Africa, the USA and the UK at companies including Brookfield, News Corp and Deloitte.

Infomedia’s CEO and Managing Director, Mr Jens Monsees said: “Through these management changes, I am pleased to see resources directed towards the further enhancement of commercial rigour at Infomedia that will drive our operating excellence initiatives. I am also very pleased that these appointments draw on our existing talent and further empower the Infomedia leadership team.

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This release was authorised by the Infomedia Board.

About Infomedia: Infomedia Ltd (ASX:IFM) is a leading global provider of DaaS and SaaS solutions that empowers the data-driven automotive ecosystem. Infomedia’s solutions help OEMs, NSCs, dealerships and 3rd party partners manage the vehicle and customer lifecycle. They are used by over 250,000 industry professionals, across 50 OEM brands and in 186 countries to create a convenient customer journey, drive dealer efficiencies and grow sales.

Please visit Infomedia’s website <https://www.infomedia.com.au> and YouTube channel <https://www.youtube.com/infomedialtd> for more information.

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