

1 October 2024

Change of Directors

Infomedia (ASX:IFM) announces the appointment of **Mr Joe Powell** to the Board as an independent non-executive director effective from the 15 October 2024.

Mr Powell is an experienced director and business leader with 24 years of experience across online digital and education businesses, telecommunications and sports technology and corporate advisory. His previous executive experience includes Director of Consumer Sales at SingTel Optus, Managing Director of Seek Employment and Managing Director of Seek Education, Chief Executive Officer of Catapult Sports Ltd and Group Chief Executive Officer of Alffie.Com and Open Colleges Australia.

Mr Powell is a non-executive director of Tellus Holdings Ltd and The Scanlon Foundation. He is also a director of the Richmond Football Club.

Commenting on Mr Powell's appointment, Mr Vogel stated, "We are pleased to welcome Joe to the Board at this time. With his strong experience at both board and management level, including his background working on internationally focused business expansion strategies, we feel his skills and expertise complement and further diversify the existing board skill set."

Mr Powell will stand for election as a director at IFM's 2024 Annual General Meeting scheduled to be held on 19 November 2024.

Additionally, the Board also announces the intention of **Ms Kim Anderson** to retire from the role of Director and Chair of the Remuneration, People and Culture Committee at the conclusion of the company's next Annual General Meeting on 19 November 2024.

Ms Anderson has served on the Board of Infomedia for the past four years and been the Chair of the Remuneration, People and Culture Committee. She will be stepping down due to family commitments.

Infomedia Chairman, Mr Bart Vogel said, "On behalf of the Board I would like to acknowledge Kim's contribution over the past four years, in particular, with her role as Chair of the Remuneration, People and Culture Committee. She has provided great leadership and wisdom to both her board colleagues and management. The Board thanks Kim for her service and her contribution to the growth and transformation of Infomedia and we wish her well in her future endeavours."

ENDS

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About Infomedia: Infomedia Ltd (ASX: IFM) is a leading global provider of DaaS and SaaS solutions that empowers the data-driven automotive ecosystem. Infomedia's solutions help OEMs, NSCs, dealerships and 3rd party partners manage the vehicle and customer lifecycle.



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