

## BOARD UPDATE

**17 March 2025** – Infomedia Ltd (ASX:IFM), a leading global provider of automotive DaaS and SaaS solutions empowering the data-driven automotive ecosystem, announced that Mr Jon Brett has resigned as Infomedia Chair and Director effective immediately due to health reasons. Mr. Brett has been managing health challenges following a melanoma diagnosis in late December. Given the demands of the role he has determined that stepping down is in the best interest of both the Company and his personal well-being.

The Board has appointed current non-executive director Jim Hassell as interim Chair while it conducts a search for a new Independent Chair.

Jon Brett said: *“I have greatly appreciated the opportunity to work with the Board and management team. Infomedia has an exciting future ahead, and balancing my ongoing treatment with the company’s workload and my other professional responsibilities has led me to this difficult decision. I remain confident in Infomedia’s future and wish the company and its management every success.”*

Jim Hassell commented: *“During his tenure on the Board and as Chair, Jon has contributed significantly to Infomedia’s strategic development, notably guiding last month’s successful acquisition of Intellegam. On behalf of Infomedia’s Board, I extend our thanks and offer best wishes to Jon for his recovery.”*

## ENDS

This release was authorised by the Board of Infomedia Limited.

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**About Infomedia:** Infomedia Ltd (ASX: IFM) is a leading global provider of DaaS and SaaS solutions that empowers the data-driven automotive ecosystem. Infomedia’s solutions help OEMs, NSCs, dealerships and 3rd party partners manage the vehicle and customer lifecycle. They are used by over 250,000 industry professionals, across global OEM brands and in 195 countries to create a convenient customer journey, drive dealer efficiencies and grow sales.

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