

6 October 2020

Dear Shareholder,

Invitation to the Infomedia Ltd Virtual Annual General Meeting

I am pleased to invite you to Infomedia's 2020 Annual General Meeting (AGM) to be held at **9:00am on Wednesday 11 November 2020 (AEDT)**.

The health and safety of our shareholders and our people is paramount. Considering the ongoing Coronavirus (COVID 19) pandemic and associated restrictions on public gatherings, the Company has elected to hold its 2020 AGM as a virtual event. This approach is consistent with the temporary amendments to the Corporations Act which were made in response to COVID 19.

The AGM is an important event in our corporate calendar and the Board and management look forward to the opportunity to provide a recap on FY2020, answer your questions and attend to the business of the meeting. We have implemented measures to support shareholder participation at the meeting regardless of your location. Shareholders will be able to view and listen to the presentations from myself and the Chief Executive Officer, Jonathan Rubinsztein, as well as submit questions and vote on the resolutions.

Infomedia welcomes your feedback and questions. Please refer to the Notice of Meeting which explains how you can submit questions for consideration by the Board or the Company's Auditors prior to the meeting. Further information and guidance on how to join and participate in the virtual AGM is available in the Notice of Meeting and Virtual Meeting Online Guide which can be found at www.infomedia.com.au/agm

Notice of Meeting

The Notice of Meeting is available online at Infomedia AGM website (refer below for details) and will also be emailed to shareholders who have elected to receive investor communications electronically. Hard copies of the Notice of Meeting will not be sent by post this year, consistent with the relief provided by the Commonwealth Treasurer in response to the COVID 19 pandemic.

AGM Website

The Notice of Meeting, as well as related information and guidance, including a Virtual AGM Guide, can be downloaded from our AGM website at www.infomedia.com.au/agm. The virtual AGM will be hosted via an online portal which can be accessed at <https://agmlive.link/IFM20>

Electronic communications

Receiving your communications electronically is an important way to stay informed and to keep in touch as an Infomedia shareholder. The importance of timely and efficient communication has been highlighted by the events and circumstances of 2020.

Accordingly, I encourage all shareholders who have not yet done so, to switch to electronic communications to guarantee you receive the most streamlined, cost-effective, efficient and environmentally sustainable communications. To update your communications preferences online, please visit <https://investorcentre.linkmarketservices.com.au/Login>

On behalf of the entire Infomedia Board and leadership team, I thank you for your continued support of Infomedia. The Board looks forward to your attendance at the 2020 AGM.

Yours sincerely,



Bart Vogel
Chairman

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