

22 October 2021

Dear Shareholder,

Invitation to the Infomedia Ltd Virtual Annual General Meeting

I am pleased to invite you to Infomedia's 2021 Annual General Meeting (AGM) to be held at **9:00am on Thursday 25 November 2021 (AEDT)**. The health and safety of our shareholders and our people is paramount. Considering the ongoing Coronavirus (COVID 19) pandemic and ongoing uncertainty about restrictions on public gatherings, the Company has elected to hold its 2021 AGM as a virtual event.

The AGM is an important event in our corporate calendar. The Board and management look forward to the opportunity to provide a recap on FY2021, answer your questions and attend to the business of the meeting. We have implemented measures to support shareholder participation at the meeting regardless of your location. Shareholders will be able to view and listen to the presentations, as well as ask questions and vote on the resolutions put to the meeting in real time.

Infomedia welcomes your feedback and questions. Shareholders will be able to submit questions in writing online during the AGM by following the instructions set out in the Virtual Meeting Online Guide. Shareholders may also submit questions prior to the meetings through the Company's Share Registry's website at <https://investorcentre.linkmarketservices.com.au/Login/Login>

In addition, Shareholders will be able to ask questions by telephone during the AGM. Shareholders who wish to ask questions by telephone must contact the Company's Share Registry, Link Market Services on +61 1800 990 363 (Australia and International) from 16 to 23 November 2021 to request a personalised PIN and the applicable telephone number, which are required to ask a question by telephone during the meeting. More information about how to ask questions by telephone during the meeting is contained in the Virtual Meeting Online Guide. Please review the information about participating in the AGM carefully. If your holding cannot be verified by the moderator, you will attend the AGM as a visitor and will not be able to ask a question.

Notice of Meeting

The Notice of Meeting is available online at Infomedia AGM website (refer below for details) and will also be emailed to shareholders who have elected to receive investor communications electronically. Hard copies of the Notice of Meeting will not be sent by post this year, consistent with the relief provided by the Commonwealth Treasurer in response to the COVID 19 pandemic.

AGM Website

The Notice of Meeting, as well as related information and guidance, including a Virtual AGM Guide, can be downloaded from our AGM website at www.infomedia.com.au/agm. The virtual AGM will be hosted via an online portal which can be accessed at <https://agmlive.link/IFM21>

Electronic communications

Receiving your communications electronically is an important way to stay informed and to keep in touch as an Infomedia shareholder, as well as helping the Company to reduce its environmental footprint. Accordingly, I encourage all shareholders who have not yet done so to switch to electronic communications to guarantee you receive the most streamlined, cost-effective and environmentally sustainable communications. To update your communications preferences online, please visit <https://investorcentre.linkmarketservices.com.au/Login>

On behalf of the entire Infomedia Board and leadership team, I thank you for your continued support of Infomedia. The Board looks forward to your attendance at the 2021 AGM.

Yours sincerely,



Bart Vogel
Chairman

INFOMEDIA LTD

3 Minna Close, Belrose NSW 2085, Australia
+61 2 9454 1300 | www.infomedia.com.au