



Forward looking statements: All statements other than statements of historical fact included within this presentation, including statements regarding future goals and objectives of Infomedia, are forward-looking statements. Forward-looking statements can be identified by such words as 'looking forward', 'anticipate', 'believe', 'could', 'estimate', 'expect', 'future', 'intend', 'may', 'opportunity', 'plan', 'potential', 'project', 'seek', 'will' and other similar words. Future looking statements involve risks and uncertainties. These statements are based on an assessment of present economic and operating conditions, and based on assumptions and estimations regarding future conditions, events and actions. Such statements do not guarantee future performance, involve risk, and uncertainty. Factors such as these are beyond the control of the company, its directors and management and could cause Infomedia's actual results to differ materially from the results expressed in these statements. The Company does not give any assurance that the results, performance or achievements expresses or implied by the forward-looking statements contained in this presentation will actually occur. Investors are cautioned not to place reliance on these forward-looking statements. Infomedia will where required by applicable law and stock exchange listing requirements, revise forward-looking statements or publish prospective financial information in the future. Whilst all care has been exercised in the preparation of these materials they are not warranted as free from error. Investors should rely on the Company's published statutory accounts when forming any investment decisions.

### FY16 metrics



FY16 revenue \$68m ^ 13% pcp

Recurring revenue over 90%

80% revenue derived outside Australia



FY16 cash \$14.7m

FY16 exit MRR 5% growth

Debt free





IFM supports 39 global automakers

186 countries

150,000 daily users



Solid pipeline

Contracts renewed

Growth in new markets

Major new OEM contract with Nissan



- Revenue increase of 13% to \$68m on pcp
- Leadership change
  - CEO, Jonathan Rubinsztein (Mar 2016)
  - CFO, Richard Leon (Apr 2016)
  - Chairman, Bart Vogel (from 1 Oct 2016)
- Five point plan to deliver efficiencies implemented (May 2016)
- Strong pipeline across all three regions
  - Existing contracts renewed, growth in new markets
- New partnerships and agreement with new auto manufacturer
  - Contract signed with Nissan Europe
- Final dividend of 1.0 cents per share declared, fully franked



### FY16 highlights



- Revenue \$68m up 13% on pcp
- NPAT \$10.3m down 22% pcp
  - In line with May guidance
  - Investment in product development and sales capacity
  - FX contract losses
- Result reflects restructuring costs linked to centralising support functions
- Cash of \$14.7m
- No debt

	2016	2015	
	AUD 000's	AUD 000's	%
Revenue	68,087	60,385	12.8
NPAT	10,323	13,232	(22.0)
Earnings per share (cents)	3.33	4.30	(22.5)
Dividend per share (cents)	2.65	3.64*	(27.2)

### FY16 highlights



- Revenue increases across all three regions
- Regional management will be measured on growth in local currency
- More focussed approach to hedging introduced for FY17

	2016	2015	%		
Revenue by geographical location					
	000's	000's			
Asia Pacific (AUD)	15,749	14,882	5.8		
EMEA (EUR)	19,958	18,943	5.4		
Americas (USD)	16,044	15,312	4.8		
Group revenue (AUD)	68,087	60,385	12.8		

### Building financial strength



#### **Revenue strength**

- Over 80% revenue outside of Australia
- Over 90% revenue represented by recurring revenue
- Visibility solid exit monthly recurring revenue at June 2016

Exit monthly recurring revenue growth		
Exit June 2015 to June 2016	5%	
Exit June 2016 to June 2017 target	10%+	

#### **Expense discipline**

- Accelerated investment in sales capacity and product delivery during FY16
- Sets up the starting expense run-rate heading into FY17
- FY17 investment to continue to drive growth. Managed so as not to exceed the rate of revenue growth

#### **Strong cash position**



### Five point plan progress update





- Progress
  - Centralised support functions
  - Integrating technology platforms
- Outcomes
  - Simplified processes, organisational structure and metrics support sales,
    delivery, culture and transparency
  - Laid foundation for future profitable growth

### Creating a focussed sales organisation





### Progress

- IFM focussed on two core markets, Parts and Service, within global auto industry
- Restructured sales and product teams with clear and measurable objectives in all regions
- Expanding global sales coverage with additional industry partners

#### Outcomes

- Stronger pipeline across all regions
- Several contract wins, largest with Nissan Europe

### Creating scalable delivery model





### Progress

- Achieved integration with a number of key dealer management systems (DMS)
- Increased development capability including offshoring
- Ongoing development of integrated product roadmap

#### Outcomes

- Scalable model
- New partnerships with resellers to extend reach

### Acting global, thinking local





### Progress

- Revised structure to align product to customer
- Introduction of revised employee incentive program linking accountability and performance to sustainable growth

#### Outcomes

- Building high performance team
- Management aligned around a new set of core values

### Committed to better engagement





- Progress
  - Leadership change
  - Steps taken to improve how we communicate
- Outcomes
  - Clear strategy to engage with employees, customers and shareholders



- Automotive Parts & Services is a growing and exciting industry
  - Strong pipeline of customer demand
  - New opportunities emerging
- Renewed momentum
  - Growth in all regions
- Investment is paying off
  - Product development progress
  - Increased sales capacity



- Focus continues in five key areas
  - 1. Simplify the business
  - 2. Drive sales performance
  - 3. Prioritise delivery
  - 4. Align culture to growth
  - 5. Provide transparency
- FY17 revenue growth in the high single digits in line with industry growth rate
- Margin improvement through disciplined cost control
- Beyond FY17 will continue to focus on growth opportunities
  - Product enhancements
  - Adjacencies
  - Acquisitions



# Thank you



### Drivers for sustainable growth



- Strong relationships
- Right to sell
- Long term contracts

Contract wins

- Build from strong MRR
- Cross sell opportunities
- Subscription renewal

Monthly recurring revenue

- Invest in R&D & sales
- Value discipline applied in operating expenses
- Reduce exposure to non operating items

NPAT growth

Market leading software – Parts & Service

Leveraging from our global presence and large customer base - Drivers for sustainable growth

### Our partners





### Global

- 186 countries
- 150,000 daily users

### Local

- 29 application languages
- 14 support languages
- 4 customer support centres
  HQ in Sydney, Australia



## Software as a Service provider to the global auto industry

- Produced first EPC 27 years ago
- Global Leader in parts and service software
- World class SaaS infrastructure
- Technology leadership in:
  - Parts cataloguing software (EPC)
  - Service quoting & inspection software











#### Offering

- Data licence agreements
- Channel support
- Market endorsement
- · Data management

#### **Product**

- Electronic Parts Catalogue
- Service quoting system
- Vehicle inspection system



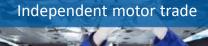
### Offering

- Subscription based products
- Training
- Support

#### Product

- Electronic Parts Catalogue
- Service quoting system
- Vehicle inspection system





### Offering

- Subscription based products
- Training
- Support

#### **Product**

- Mechanical EPC
- Collision EPC
- Vehicle inspection system



Our software helps drive business performance, customer retention and profits

### What we do







We produce innovative selling tools that meet the need for a smarter, more professional approach by global Automakers and Dealerships.



EPC and parts ordering



Service quoting and inspection

### Mission critical infrastructure







#### High performance product delivery infrastructure

Most experienced provider of online competitors

#### 24/7 systems monitoring

 Automated system monitoring with alerts, no dealer maintenance or IT hassles for OEM

#### **Content Distribution Network**

 High performance solutions anytime, anywhere – supporting OEM dealers in every region

#### Redundancies

 Hosting at contracted tier one data centres that operate in a high availability model with full data centre load balancing and redundancy





### Always-on 24 x 7 x 365

- Cloud data updates without disruption
- Infrastructure capacity increases without human intervention
- Peak usage: 816 transactions per minute / 13.6 per second
- Average response per 8ms
- +5 million transactions 7 day period
- World class infrastructure

