

Infomedia Ltd

ABN 63 003 326 243

Appendix 4D

Half-Year Ended 31 December 2009

CONTENTS

- Result For Announcement To The Market
- Half-Year Financial Report
- Independent Review Report

Appendix 4D

Half-year report

Name of entity

Infomedia Ltd

ABN or equivalent company reference

A.B.N 63 003 326 243

Half yearly (tick)

Preliminary final (tick)

Financial year ended ('current period')

6 months ended 31 December 2009

Results for announcement to the market

		\$A'000	
Sales revenue	Down	15.4%	to 23,088
Profit after tax attributable to members	Down	12.3%	to 5,680
Profit (loss) from extraordinary items after tax attributable to members		Nil	Nil
Net profit for the period attributable to members	Down	12.3%	to 5,680
Dividends (distributions)		Amount per security	Franked amount per security
Current Year:			
Interim dividend		1.2¢	Nil
Previous Corresponding Period:			
Final dividend		2.1¢	0.7¢
Interim dividend		0.7¢	0.7¢
Record date for determining entitlements to the dividend	10 March 2010		
Date the dividend is payable	24 March 2010		
		31 December 2009	31 December 2008
Net Tangible Assets per security		2.2¢	1.4¢
Brief explanation of any of the figures reported above necessary to enable the figures to be understood: Refer to page 3 of Half Year Financial Report.			

Infomedia Ltd

ABN 63 003 326 243

Financial Report
for the half-year ended 31 December 2009

ABN 63 003 326 243

Directors

Richard Graham – Chairman
Gary Martin – Chief Executive Officer
Frances Heron
Myer Herszberg
Andrew Moffat

Company Secretary

Nick Georges

Chief Financial Officer

Jonathan Pollard

Registered Office

357 Warringah Road
Frenchs Forest NSW Australia 2086

Auditors

Ernst & Young

Share Register

Registries Ltd

Solicitors

Thomson Playford Cutlers Lawyers

Internet Address

www.infomedia.com.au

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DIRECTORS' REPORT

Your Directors submit their report for the half-year ended 31 December 2009.

DIRECTORS

The names of the company's directors in office during the half-year and until the date of this report are as below. Directors were in office for this entire period unless otherwise stated.

Richard Graham	Chairman
Gary Martin	Chief Executive Officer
Frances Hernon	Non-executive Director
Myer Herszberg	Non-executive Director
Andrew Moffat	Non-executive Director (Chairman of Audit, Risk & Governance Committee)

COMPANY SECRETARY

Nick Georges General Counsel & Company Secretary

PRINCIPAL ACTIVITIES

Infomedia Ltd is a company limited by shares that is incorporated and domiciled in Australia.

The principal activities during the period of entities within the consolidated entity were:

- developer and supplier of electronic parts catalogues and service quoting systems for the automotive industry globally; and
- information management, analysis and creation for the domestic automotive and oil industries.

There have been no significant changes in the nature of those activities during the half year.

REVIEW AND RESULTS OF OPERATIONS

	CONSOLIDATED	
	2009	2008
	\$'000	\$'000
Sales revenue	23,088	27,298
Profit after income tax	5,680	6,479

The Company's reported sales revenue for the six months was \$23,088,000 which represents a 15.4% reduction over the previous corresponding period. The absence of General Motors Electronic Parts Catalogue revenue significantly impacted this result. However, in constant currency terms, other revenues continued to grow across the product range. Of these, notably Superservice Menu™ revenue increased by 25% over the previous corresponding period and the Company's newest parts solution for the collision industry Auto PartsBridge™ launched within the USA.

As part of the Company's foreign currency hedging program, favourable hedge translation rates were achieved. The effect of these, whilst not included in the sales revenue number, positively contributed to net profit and is shown separately within the statutory accounts.

The reported net profit after tax for the six months was \$5,680,000. This result includes a net tax credit of \$467,000 which has lowered the effective tax rate to 15%. The Company anticipates the second half effective tax rate to return to historical averages.

DIRECTORS' REPORT

ROUNDING

The amounts contained in this report and in the financial report have been rounded to the nearest \$1,000 (where rounding is applicable) under the option available to the Company under ASIC Class Order 98/0100. The Company is an entity to which the Class Order applies.

AUDITOR INDEPENDENCE DECLARATION

The Directors received an auditor's independence declaration from the auditor of the Company (refer next page).



Richard David Graham

Chairman

Sydney, 24 February 2010



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Auditor's Independence Declaration to the Directors of Infomedia Ltd

In relation to our review of the financial report of Infomedia Ltd for the half-year ended 31 December 2009, to the best of my knowledge and belief, there have been no contraventions of the auditor independence requirements of the *Corporations Act 2001* or any applicable code of professional conduct.

A handwritten signature in black ink that reads "Ernst & Young".

Ernst & Young

A handwritten signature in black ink that reads "J K Haydon".

J K Haydon
Partner
24 February 2010

STATEMENT OF COMPREHENSIVE INCOME

HALF-YEAR ENDED 31 December 2009

	Notes	CONSOLIDATED	
		31 December 2009	31 December 2008
		\$'000	\$'000
Sales revenue		23,088	27,298
Foreign exchange movement on hedges closed out during the period		1,701	(910)
	7	24,789	26,388
Cost of sales	3(i)	(10,865)	(10,812)
Gross Profit		13,924	15,576
Finance revenue		41	296
Employee benefits expense	3(ii)	(5,370)	(4,355)
Depreciation and amortisation	3(iii)	(1,767)	(1,743)
Finance cost		(27)	(30)
Operating lease rental		(704)	(676)
Other income/(expenses)		625	(1,566)
Profit before income tax		6,722	7,502
Income tax expense	4	(1,042)	(1,023)
Profit after income tax		5,680	6,479
Other comprehensive income			
Foreign currency translation differences for foreign operations		(70)	320
Effective cashflow hedges gain/(loss) taken to equity		933	(3,186)
Ineffective cashflow hedges gain/(loss) recognised in the profit and loss		-	-
Other comprehensive income/(expense) for the period, net of tax		863	(2,866)
Total comprehensive income for the period		6,543	3,613
Basic earnings per share (cents per share)		1.8	2.0
Diluted earnings per share (cents per share)		1.8	2.0
Interim dividends per share - ordinary (cents per share)	5	1.2	0.7

BALANCE SHEET

At 31 December 2009

Notes

	CONSOLIDATED	
	31 December 2009	30 June 2009
	\$'000	\$'000
CURRENT ASSETS		
Cash and cash equivalents	4,349	8,005
Trade and other receivables	4,501	4,396
Inventories	47	54
Prepayments	2,680	1,983
Derivatives	5,584	4,252
Income tax receivable	1,599	386
TOTAL CURRENT ASSETS	18,760	19,076
NON-CURRENT ASSETS		
Property, plant and equipment	1,665	1,837
Prepayments	1,251	1,720
Intangible assets and goodwill	27,217	24,976
TOTAL NON-CURRENT ASSETS	30,133	28,533
TOTAL ASSETS	48,893	47,609
CURRENT LIABILITIES		
Trade and other payables	3,468	3,605
Provisions	2,129	2,400
Deferred revenue	982	458
TOTAL CURRENT LIABILITIES	6,579	6,463
NON-CURRENT LIABILITIES		
Provisions	948	1,108
Deferred tax liabilities	5,861	4,534
TOTAL NON-CURRENT LIABILITIES	6,809	5,642
TOTAL LIABILITIES	13,388	12,105
NET ASSETS	35,505	35,504
EQUITY		
Contributed equity	12,827	12,863
Reserves	5,156	4,265
Retained earnings	17,522	18,376
TOTAL EQUITY	35,505	35,504

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CASH FLOW STATEMENT

HALF YEAR ENDED 31 December 2009

Notes

	CONSOLIDATED	
	31 December 2009 \$'000	31 December 2008 \$'000
CASH FLOWS FROM OPERATING ACTIVITIES		
Receipts from customers	23,410	26,046
Payments to suppliers and employees	(19,072)	(20,398)
Interest received	41	296
Income tax paid	(1,205)	(2,173)
NET CASH FLOWS FROM OPERATING ACTIVITIES	3,174	3,771
CASH FLOWS FROM INVESTING ACTIVITIES		
Acquisition of property, plant and equipment	(260)	(431)
NET CASH FLOWS USED IN INVESTING ACTIVITIES	(260)	(431)
CASH FLOWS FROM FINANCING ACTIVITIES		
Share buy back	(36)	(1,639)
Dividends paid on ordinary shares	(6,534)	(4,485)
NET CASH FLOWS USED IN FINANCING ACTIVITIES	(6,570)	(6,124)
NET DECREASE IN CASH HELD	(3,656)	(2,784)
Add opening cash brought forward	8,005	14,247
CLOSING CASH CARRIED FORWARD	4,349	11,463

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STATEMENT OF CHANGES IN EQUITY

HALF-YEAR ENDED 31 December 2009

	CONSOLIDATED					
	Contributed equity	Retained earnings	Employee equity benefits reserve	Cashflow hedge reserve	Foreign currency translation reserve	Total
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
At 1 July 2009	12,863	18,376	1,152	2,976	137	35,504
Profit for the period	-	5,680	-	-	-	5,680
Other comprehensive income	-	-	-	933	(70)	863
Total comprehensive income for the half year	-	5,680	-	933	(70)	6,543
Share based payments	-	-	28	-	-	28
Share buy back	(36)	-	-	-	-	(36)
Equity dividends	-	(6,534)	-	-	-	(6,534)
At 31 December 2009	12,827	17,522	1,180	3,909	67	35,505

HALF-YEAR ENDED 31 December 2008

	CONSOLIDATED					
	Contributed equity	Retained earnings	Employee equity benefits reserve	Cashflow hedge reserve	Foreign currency translation reserve	Total
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
At 1 July 2008	16,368	14,539	1,058	625	(55)	32,535
Profit for the period	-	6,479	-	-	-	6,479
Other comprehensive income	-	-	-	(3,186)	320	(2,866)
Total comprehensive income for the half year	-	6,479	-	(3,186)	320	3,613
Share based payments	-	-	32	-	-	32
Share buy back	(1,639)	-	-	-	-	(1,639)
Equity dividends	-	(4,485)	-	-	-	(4,485)
At 31 December 2008	14,729	16,533	1,090	(2,561)	265	30,056

NOTES TO THE FINANCIAL STATEMENTS

31 December 2009

1. CORPORATE INFORMATION

The financial report of Infomedia Ltd for the half-year ended 31 December 2009 was authorized for issue in accordance with a resolution of the directors on 24 February 2010. Infomedia Ltd is a company incorporated in Australia and limited by shares, which are publicly traded on the Australian Stock Exchange.

The nature of the operations and principal activities of the consolidated entity are described in the Directors' Report.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The half-year financial report does not include all notes of the type normally included within the annual financial report and therefore cannot be expected to provide as full an understanding of the financial performance, financial position and financing and investing activities of the consolidated entity as the full financial report.

The half-year financial report should be read in conjunction with the annual Financial Report of Infomedia Ltd as at 30 June 2009.

It is also recommended that the half-year financial report be considered together with any public announcements made by Infomedia Ltd and its controlled entities during the half-year ended 31 December 2009 in accordance with the continuous disclosure obligations arising under the *ASX listing rules*.

(a) Basis of preparation

The half-year consolidated financial report is a general-purpose financial report, which has been prepared in accordance with the requirements of the *Corporations Act 2001*, AASB 134 *Interim Financial Reporting* and other mandatory professional reporting requirements. The half-year financial report has been prepared on a historical cost basis, except for derivative financial instruments that have been measured at fair value.

For the purpose of preparing the half-year financial report, the half-year has been treated as a discrete reporting period.

(b) Significant accounting policies

The half-year consolidated financial statements have been prepared using the same accounting policies as used in the annual financial statements for the year ended 30 June 2009, except for new accounting standards and interpretations as described in note 2(c) and the adoption of amending standards mandatory for annual periods beginning on or after 1 January 2009, as described in Note 2(e).

(c) New accounting standards and interpretations

The following standards and amendments, which are applicable to the consolidated entity, were applied for the first time in the preparation of this interim report;

(i) AASB 8 Operating Segments

AASB 8 requires the consolidated entity to define reportable operating segments based on information used regularly by the chief operating decision maker. An operating segment is a distinguishable component of the consolidated entity that is engaged in providing products or services that are subject to risks and rewards that are different from those of other segments. The consolidated entity has defined its chief operating decision maker as its Chief Executive Officer. The consolidated entity's operating segments and relevant disclosures are outlined in note 7.

(ii) AASB101 (Revised) Presentation of Financial Statements

In accordance with AASB101 (Revised) the consolidated entity has made various revisions to the format of its primary financial statements, including the introduction of the consolidated statement of comprehensive income.

(d) Basis of consolidation

The financial statements comprise the financial statements of Infomedia Ltd and its subsidiaries ('the Consolidated Entity'). The financial statements of subsidiaries are prepared for the same reporting period as the parent company, using consistent accounting policies. Adjustments are made to bring into line any dissimilar accounting policies that may exist. All intercompany balances and transactions, including unrealised profits arising from intra-group transactions, have been eliminated in full. Unrealised losses are eliminated unless costs cannot be recovered. Subsidiaries are consolidated from the date on which control is transferred to the Consolidated Entity and cease to be consolidated from the date on which control is transferred out of the Consolidated Entity. Where there is loss of control of a subsidiary, the consolidated financial statements include the results for the part of the reporting period during which Infomedia Ltd has control.

(e) Changes in accounting policies

Certain Australian Accounting Standards and interpretations have been recently issued or amended but are not yet effective. These standards have not been adopted by the Group for the half-year reporting period ended 31 December 2009. The Director's have yet to finalise their assessment of the impact of these new or amended standards (to the extent relevant to the Group) and interpretations.

NOTES TO THE FINANCIAL STATEMENTS

31 December 2009

Notes

	CONSOLIDATED	
	2009	2008
	\$'000	\$'000
3. REVENUE AND EXPENSES		
(i) Cost of sales		
Direct wages (including on-costs)	6,590	6,632
Other	4,275	4,180
Total cost of sales	10,865	10,812
(ii) Employee benefit expense		
Salaries and wages (including on-costs)	5,342	4,323
Share based payment expense	28	32
Total employee benefit expense	5,370	4,355
(iii) Depreciation and amortisation		
Depreciation of non-current assets:		
- Leasehold improvements	66	66
- Office equipment	278	323
- Furniture and fittings	14	13
- Plant and equipment	74	127
Total depreciation of non-current assets	432	529
Amortisation of non-current assets		
- Intellectual property	73	349
- Deferred development costs	1,262	865
Total amortisation of non-current assets	1,335	1,214
Total depreciation and amortisation	1,767	1,743
(iv) Research & development costs		
Total research & development costs incurred during the period	4,890	5,841
Less: development costs deferred	(3,577)	(3,603)
Net research & development costs expensed	1,313	2,238

NOTES TO THE FINANCIAL STATEMENTS

31 December 2009

Notes

CONSOLIDATED

2009	2008
\$'000	\$'000

4. INCOME TAX

The major components of income tax expense for the half-year ended 31 December 2009 and 31 December 2008 are:

Consolidated Income statement
Current income tax

Current income tax charge

590	1,378
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Adjustments in respect of current income tax of previous years

(467)	(727)
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Deferred income tax

Relating to origination and reversal of temporary differences – non equity

1,319	(993)
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Relating to origination and reversal of temporary differences – equity

(400)	1,365
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Income tax expense reported in the consolidated income statement

1,042	1,023
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5. DIVIDENDS PROPOSED OR PAID
(a) Dividends declared and paid during the half-year on ordinary shares:

Final dividend for the financial year 30 June 2009: 2.1 cents, franked at 0.7 cents (2008: 1.4 cents, franked at 1.4 cents)

6,534	4,485
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Dividends paid on ordinary shares

6,534	4,485
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(b) Dividends proposed and not yet recognised as a liability:

Interim dividend for the half-year 31 December 2009: 1.2 cents, unfranked (2008: 0.7 cents, franked at 0.7 cents)

3,734	2,215
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6. ISSUED CAPITAL
Issued and paid up capital

– 311,148,890 shares fully paid (June 2009: 311,269,994)

December 2009	June 2009
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12,827	12,863
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Movement in Shares on Issue

During the period the company repurchased and cancelled 121,104 shares for a total consideration of \$36,000 under its share buy back program. As at 31 December 2009 the company had repurchased 14,822,682 shares for a total consideration of \$4,910,000.

Employee Option Plan

There were no options issued during the period.

NOTES TO THE FINANCIAL STATEMENTS

7. SEGMENT INFORMATION

Operating segments are defined with reference to information regularly reviewed by the consolidated entity's Chief Executive Officer (chief operating decision maker). The consolidated entity operates in Australia and was organised into the following operating segments

31 December 2009

		Asia Pacific	Europe	North America	Latin & South America	Corporate	Total
	Notes	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
REVENUE							
Segment revenue as reported to CODM*		4,987	12,225	5,783	1,794	-	24,789
Foreign exchange movement on hedges closed out during the period		(55)	(959)	(536)	(151)	-	(1,701)
Sales revenue		4,932	11,266	5,247	1,643	-	23,088
Consolidated revenue							<u>23,088</u>
Segment result		3,241	7,571	2,381	1,272	(7,784)	6,681
Finance revenue							41
Consolidated profit before income tax							<u>6,722</u>
Income tax expense	4						<u>(1,042)</u>
Consolidated profit after income tax							<u>5,680</u>

31 December 2008

		Asia Pacific	Europe	North America	Latin & South America	Corporate	Total
	Notes	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
REVENUE							
Segment revenue as reported to CODM*		5,846	12,240	6,003	2,299	-	26,388
Foreign exchange movement on hedges closed out during the period		50	373	354	133	-	910
Sales revenue		5,896	12,613	6,357	2,432	-	27,298
Consolidated revenue							<u>27,298</u>
Segment result		3,898	9,732	4,020	1,749	(12,193)	7,206
Finance revenue							296
Consolidated profit before income tax							<u>7,502</u>
Income tax expense	4						<u>(1,023)</u>
Consolidated profit after income tax							<u>6,479</u>

*Revenue as reported to the Chief Operating Decision Maker (CODM) is shown including hedge gain/loss.

8. SUBSEQUENT EVENTS

There has been no other matter or circumstance that has arisen since the end of the period that has significantly affected the operations of the consolidated entity, the results of those operations, or the state of affairs of the consolidated entity.

DIRECTORS' DECLARATION

In accordance with a resolution of the Directors of Infomedia Ltd, I state that:

- (1) In the opinion of the Directors:
 - (a) the financial statements and notes of the Company and of the consolidated entity are in accordance with the Corporations Act 2001, including:
 - (i) giving a true and fair view of the consolidated entity's financial position as at 31 December 2009 and of its performance for the period ended on that date; and
 - (ii) complying with Accounting Standard AASB134 Interim Financial Reporting and Corporations Regulations 2001; and
 - (b) there are reasonable grounds to believe that the Company will be able to pay its debts as and when they become due and payable.

On behalf of the Board



Richard David Graham
Chairman

Sydney, 24 February 2010



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To the members of Infomedia Ltd

Report on the Half-Year Financial Report

We have reviewed the accompanying half-year financial report of Infomedia Ltd, which comprises the balance sheet as at 31 December 2009, and the statement of comprehensive income, statement of changes in equity and statement of cash flows for the half-year ended on that date, other selected explanatory notes and the directors' declaration of the consolidated entity comprising the company and the entities it controlled at the half-year end or from time to time during the half-year.

Directors' Responsibility for the Half-year Financial Report

The directors of the company are responsible for the preparation and fair presentation of the half-year financial report in accordance with Australian Accounting Standards (including the Australian Accounting Interpretations) and the *Corporations Act 2001*. This responsibility includes establishing and maintaining internal controls relevant to the preparation and fair presentation of the half-year financial report that is free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

Auditor's Responsibility

Our responsibility is to express a conclusion on the half-year financial report based on our review. We conducted our review in accordance with Auditing Standard on Review Engagements ASRE 2410 *Review of Interim and Other Financial Reports Performed by the Independent Auditor of the Entity*, in order to state whether, on the basis of the procedures described, we have become aware of any matter that makes us believe that the financial report is not in accordance with the *Corporations Act 2001* including: giving a true and fair view of the consolidated entity's financial position as at 31 December 2009 and its performance for the half-year ended on that date; and complying with Accounting Standard AASB 134 *Interim Financial Reporting* and the *Corporations Regulations 2001*. As the auditor of Infomedia Ltd and the entities it controlled during the half-year, ASRE 2410 requires that we comply with the ethical requirements relevant to the audit of the annual financial report.

A review of a half-year financial report consists of making enquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Australian Auditing Standards and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

Independence

In conducting our review, we have complied with the independence requirements of the *Corporations Act 2001*. We have given to the directors of the company a written Auditor's Independence Declaration, a copy of which is included on page 5 of the financial report.



Conclusion

Based on our review, which is not an audit, we have not become aware of any matter that makes us believe that the half-year financial report of Infomedia Ltd is not in accordance with the *Corporations Act 2001*, including:

- i) giving a true and fair view of the consolidated entity's financial position as at 31 December 2009 and of its performance for the half-year ended on that date; and
- ii) complying with Accounting Standard AASB 134 *Interim Financial Reporting* and the *Corporations Regulations 2001*.

A handwritten signature in cursive script that reads 'Ernst & Young'.

Ernst & Young

A handwritten signature in cursive script that reads 'J K Haydon'.

J K Haydon
Partner
Sydney
24 February 2010