

ASX CONTINUOUS DISCLOSURE INFOMEDIA'S HALF YEAR REPORT – FY2011

Thursday, 17 February 2011

SYDNEY – International automotive software developer, Infomedia Ltd (ASX:IFM) today released its half year financial results for FY2011.

Reported sales revenue for the six months, which was impacted by adverse foreign currency translations due to the stronger Australian dollar, was \$22,332,000. This represents a 3.3% reduction over the previous corresponding period.

In constant currency terms, revenue increased \$1.1m driven primarily by a 48% increase in Superservice Menu™ revenue over the previous corresponding period.

Cash flows from operations increased by \$1.5m to \$4.7m for the six months due to operational cost savings.

Reported net profit after tax (**NPAT**) for the six months was \$4,779,000 which represents a reduction of \$901,000 from the previous corresponding period. Included in this result is an increase in the depreciation and amortisation charge of \$953,000 due to the commercial release of previously capitalised software.

An interim half year fully franked dividend of 1.2 cents per share has been declared. The record date to determine entitlements to the dividend distribution is 1 March 2011 and the date on which the dividend distribution is payable will be 15 March 2011. The declared interim dividend represents 76% of net profit after tax for the half year period.

Based on current foreign exchange rates and an increased amortisation charge of approximately \$2m for the full year, Infomedia anticipates its full year sales revenue for financial year 2011 to be between \$43m and \$45m (FY10: \$45m) and net profit after tax to be between \$9m and \$10m (FY10: \$11m).

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Further enquiries, please contact:

Nick Georges

Company Secretary

Phone: +61(0)2 9454 1715

Email: ngeorges@infomedia.com.au

About Infomedia

Infomedia Ltd is a leading supplier of information solutions to the parts and service sector of the global automotive industry. Subscribed to by over 56,000 users from franchised and independent auto dealers and auto trade repairers, the Company's solutions are used every day in more than 160 countries and are provided in 29 languages. Infomedia's Electronic Parts Catalogues (EPCs) allow dealers to quickly and precisely identify replacement parts manufactured by the world's leading automotive companies. The Company is also utilising its technology and expertise to produce EPCs for other industries such as whitegoods and industrial equipment (trucks and forklifts). Infomedia produces other complementary parts and service-related data solutions such as the Superservice Menus™ system that enables the service department to produce accurate service quotations for its customers. Infomedia Ltd is a publicly-listed company on the Australian Securities Exchange (ASX symbol "IFM"). For more information visit infomedia.com.au.