

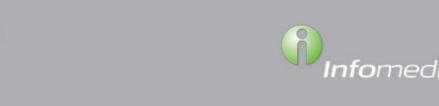




Gary Martin
Chief Executive Officer







Review of FY08

- Subscriptions exceeded 60,000
- General Motors subscription decreases as forecasted
- Microcat LIVE expands reach with Toyota
- Microcat MARKET growth in Asia Pacific and Europe





Review of FY08 cont.

- Superservice Menus extended customer reach
- Superservice Menus subscriptions increased 51%
- General Motors first North American SSM customer
- Five year global agreement with Hyundai





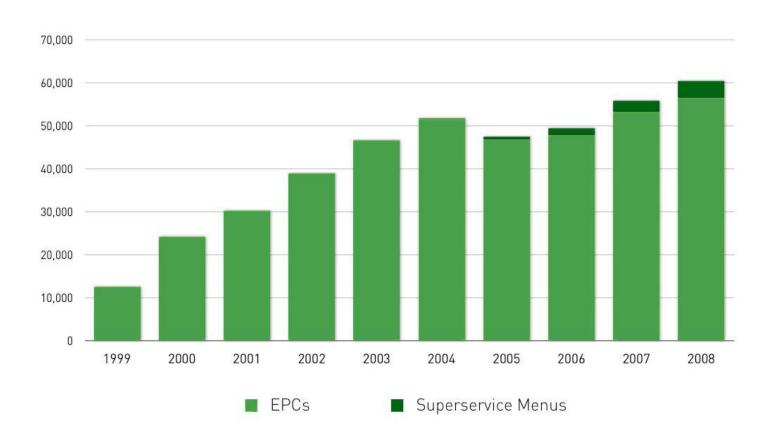
Review of FY08 cont.

- Auto PartsBridge pilot
- 200+ bodyshops using each day so far
- Reactions extremely positive
- Continue to tune solution with users
- Full commercial release January 2009





Combined subscription history





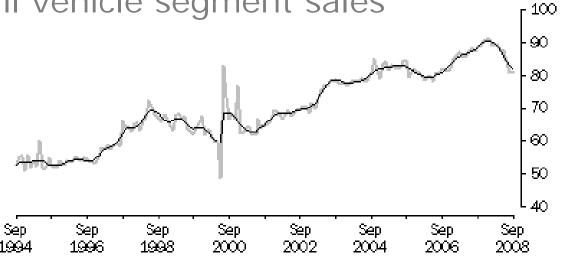


1000

Automotive industry in review

- Pressure on sales volumes
- Leaner and more flexible manufacturing









Automotive industry in review

- Hybrid technology from embryonic to mainstream
- Focus on fuel efficiency
- Expansion of emerging markets
 - Existing
 - Asia
 - Eastern Europe
 - New players
 - China
 - India



China in review

- 50 automakers
- Increasing ownership rates
- Infomedia Shanghai office Q3 FY09
- Overcapacity and government policy driving export



China in review

- 300,000 small family repair & service shops
- Increase awareness of need to service vehicle

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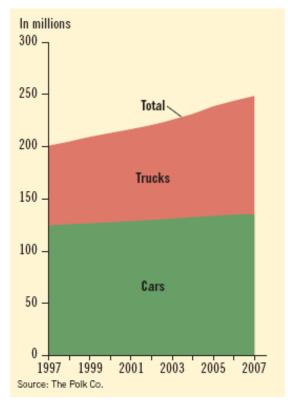
Source: Dongfeng Peugeot



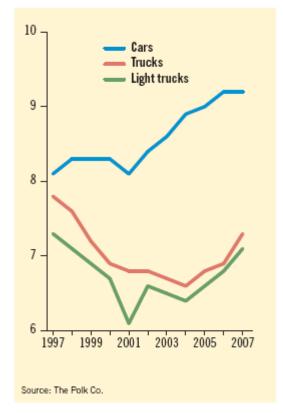


Total vehicles in operation, by year

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Median age of passenger cars, trucks, and light trucks, by year



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Dealerships' total service and parts sales

In billions of dollars		
	Amount	% change
1997	\$62.93	3.6%
1998	63.56	1.0
1999	67.66	6.5
2000	73.83	9.1
2001	80.10	8.5
2002	83.11	3.8
2003	85.35	2.7
2004	85.48	0.2
2005	85.16	-0.4
2006	80.45	- 5.5
2007	83.35	3.6

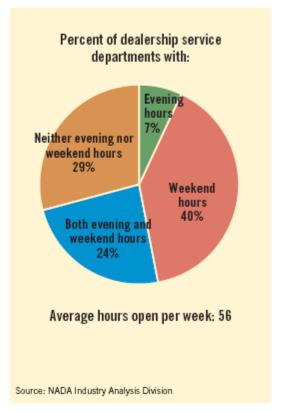
Source: NADA Industry Analysis Division

Dealerships' service and parts sales

In billions of dollars

III DIIIIOIIS OI GOIlais			
	2006	2007	% change
Service labor sales			
Customer mechanical	\$16.51	\$17.25	4.5%
Customer body	6.26	6.33	1.2
Warranty	5.99	5.89	-1.7
Sublet	2.41	2.54	5.2
Internal	4.83	5.14	6.4
Other	0.42	0.45	5.9
Total service labor	\$36.42	\$37.60	3.2%
Parts sales			
Customer mechanical	\$12.37	\$13.10	5.9%
Customer body	3.05	3.18	4.1
Wholesale	12.22	12.72	4.1
Counter	2.43	2.53	4.4
Warranty	7.84	7.69	-2.0
Internal	3.95	4.14	4.8
Other	2.17	2.40	10.6
Total parts	\$44.03	\$45.75	3.9%
Total service and parts	\$80.45	\$83.35	3.6%
Source: NADA Industry Analysis Division			

Service department hours of operation





Right tools

- After sales area more important than ever
 - Age = servicing
- Infomedia solutions add value to automakers and dealers
- Productivity improvement tools





Strong team

Appointed May 2008

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Strategic
Innovation
Technology transitions
Leading the technology vision



Dr Michael Bodner Chief Information Officer



Right information

House of information – rich information

Strong brands

Right Information Right Now

Information Solutions Services Provider





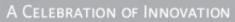
What we do

Innovation by design

Develop and deliver world class solutions

Robust web delivery

Data into meaningful information







Alison MacFarlane Director of Marketing







Marketing focus

- Brand and product management
- Voice of the customer
- Evolution of products to fit customer needs



Manage existing products

- Promote existing products
- Review products for continued customer relevance
- Offer best in class support



Voice of the customer

- Identify future product needs
- Survey customers to test solution concepts
- Anticipate product evolution
- Different roles need different products
- Web is the preferred platform



Product evolution

- Predominantly Internet based
- More frequent date updates
- New functionality
- Customer choice of the right product



Sales and New Business

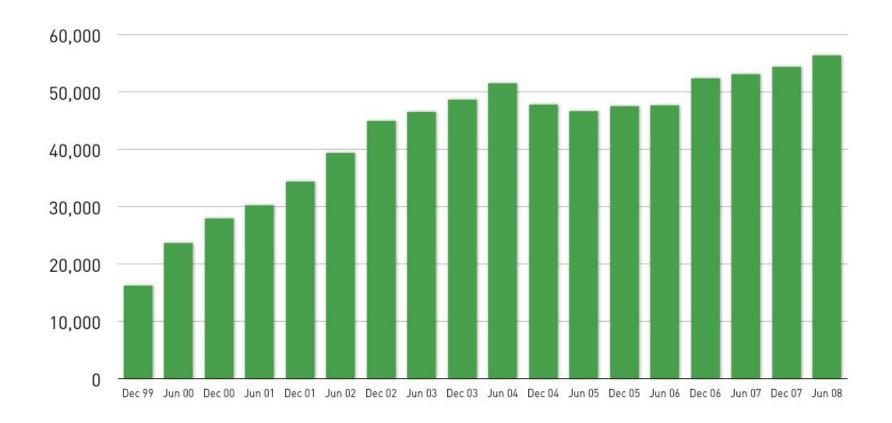
- Current product subscriptions
- Product launches
- Contract renewals
- New business activity





EPC subscriptions

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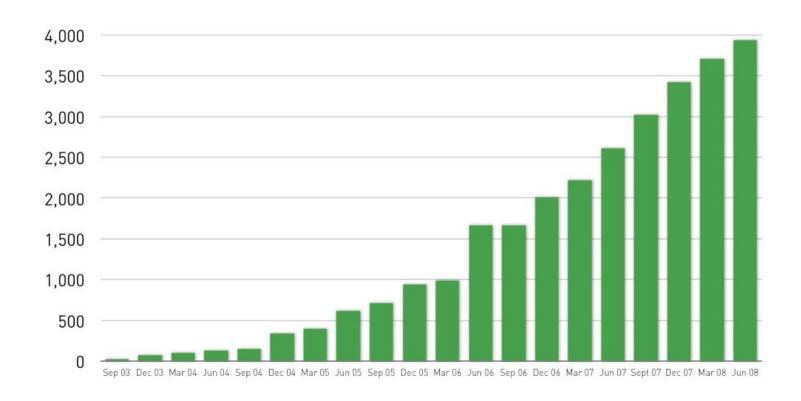






SSM subscriptions

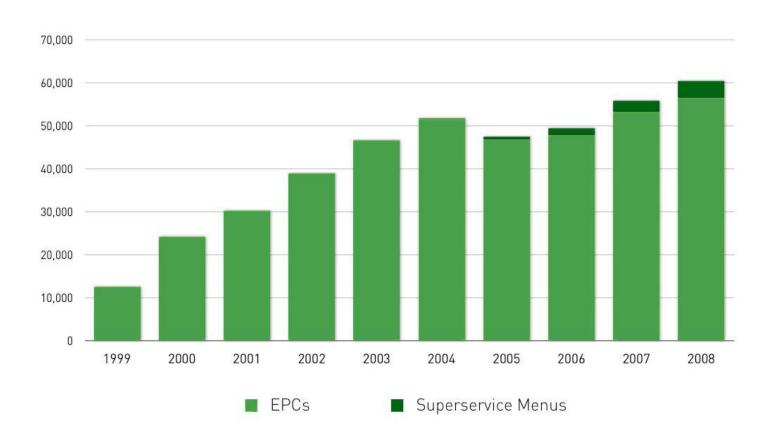
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Combined subscription history

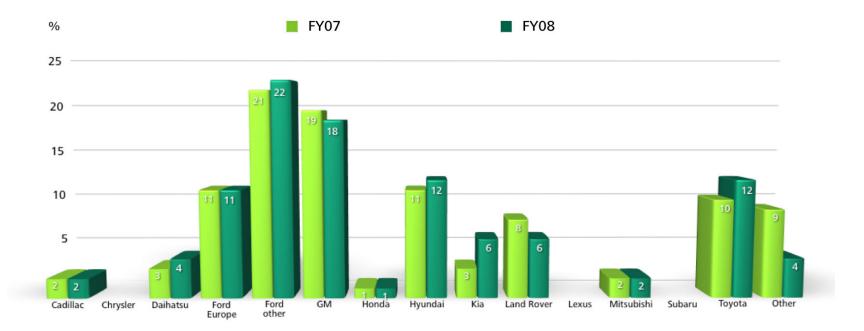


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Customer mix by revenue







Product launches

Microcate LIVE ONLINE PARTS SELLING SYSTEM	ASIA PACIFIC Toyota New Zealand EUROPE Toyota Belgium, France, Germany, Netherlands, Spain, Switzerland
Microcato CALONIA CONTINE PARTS ORDERING SYSTEM	LATIN AMERICA Ford Mexico
Superservice Menus	ASIA PACIFIC Holden New Zealand, Kia Australia, Lexus Australia, Suzuki Australia EUROPE Daihatsu Norway, Hyundai Turkey, Kia France, Kia Norway, Subaru Norway



Contract renewals

Electronic parts catalogues

- Ford Asia Pacific
- Ford Mexico
- Hyundai USA
- Toyota Mexico
- Toyota USA





New contracts and New business

- Ford Mexico
 - Microcat LIVE and Microcat MARKET
- Toyota USA
 - Auto PartsBridge
- General Motors USA
 - Superservice Menus
- Hyundai worldwide
 - Superservice Menus



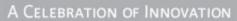


New business

- Toyota Materials Handling Unit (TMHU)
 - Microcat LIVE Plus











Jonathan Pollard Chief Financial Officer









Q1 reported results summary

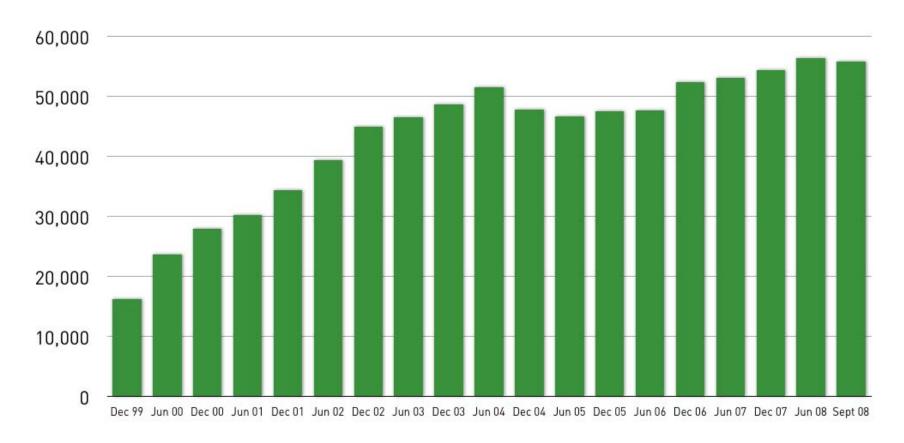
	Q1	Q1	
\$'M	2009	2008	Variance
Sales Revenue	13.0	12.8	0.2
Gross margin	7.9	7.9	1
EBITDA	5.1	5.0	0.1
NPAT	3.1	3.1	1
Gross margin %	61%	62%	
EBITDA %	39%	39%	
NPAT %	24%	24%	

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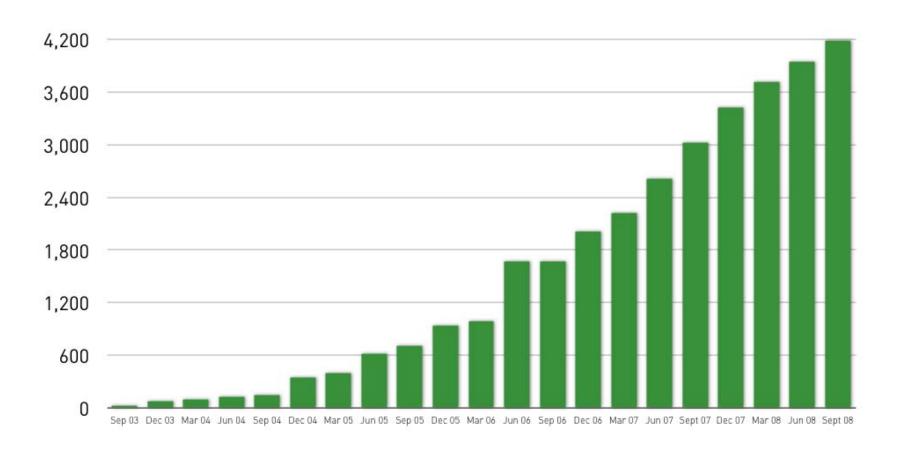
EPC Subscription History



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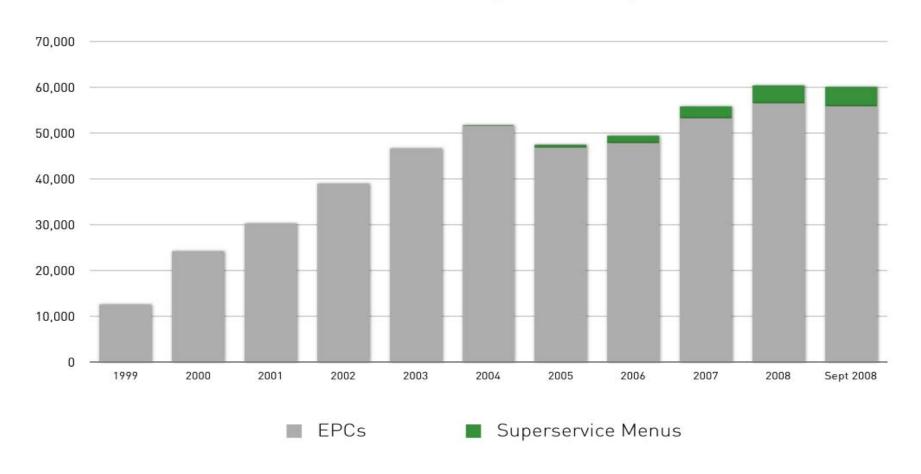
SSM Subscription History



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Combined Subscription History







Research & Development

	FY 2008	Q1 2009
Research & Development costs incurred	\$9.6m	\$3.0m
Research & Development costs capitalised	\$6.0m	\$2.0m
Research & Development costs expensed	\$3.6m	\$1.0m



Share buy back

Ordinary shares 31 March 2008	325,971,572
Ordinary shares 29 October 2008	319,164,415
Shares repurchased	6,807,157
Total Cost	\$2.57M
Weighted average price	37.6c



Foreign Exchange

- Revenue in USD and EUR
- Foreign exchange risk exchange rate could change unfavourably before the currency is exchanged
- Hedge policy future revenue locked in at current known rate
- Avoided USD98.5c
- Currently avoiding USD66c



Currency hedging remainder FY2009

	USD	EUR
Amount	\$9.5m	€5.1m
Rate	82.5c	56.5c
Rate achieved FY2008	86.0c	60.7c
Expected rate FY2009	85.0c	58.0c





Summary & outlook

- Strong balance sheet debt free with \$10.6m in cash
- Subscriptions added but at lower average prices
- Conclusion of GM subscription reduction
- Reduction in R&D spend over FY09
- Increase in amortisation charge over FY09
- FY10 before recent sharp drops in FX rates felt

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Questions

