## Infomediaº

Finfomedia:
Presentation
Gary Martin - Chief Executive Officer
Peter Adams - Chief Financial Officer



## Foreign Currency Exposures

Estimated future revenue currency mix

$\square$ AUD $\square$ USD $\square$ Euro/Other

FY2007 Half-year split

| \$'M | 1 $^{\text {st }}$ Half | 2 $^{\text {nd }}$ Half | Reported <br> FY2007 |
| :--- | ---: | ---: | ---: |
| Sales Revenue | 27.7 | 26.9 | 54.6 |
| Gross margin | 18.6 | 18.5 | 37.1 |
| EBITDA | 11.7 | 11.9 | 23.6 |
| NPAT | 7.8 | 7.5 | 15.3 |
|  |  |  |  |
| GM split | 50.1 | 49.9 | $100 \%$ |
| EBITDA split | 49.6 | 50.4 | $100 \%$ |
| NPAT split | 51.0 | 49.0 | $100 \%$ |

FY2007: Strong Balance Sheet

| \$M: | 2007 | 2006 |
| :---: | :---: | :---: |
| Cash | 15.7 | 26.0 |
| Net trade receivables | 6.9 | 6.8 |
| Property, plant and equipment | 2.8 | 4.1 |
| Intangibles including R\&D | 17.1 | 17.4 |
| Debt | - | (0.5) |
| Other net liabilities | (9.6) | (12.0) |
| Net Assets | 32.9 | 41.8 |
| Note: dividend payments in FY2007 = 24.4 |  |  |


| FYnfomedia: |  |
| :--- | :--- |
|  |  |
| FY2007 Dividends |  |
| Final dividend | 2.1 cents |
| Interim dividend | 1.9 cents |
| Total | 4.0 cents |
|  | $85 \%$ |
| Payout ratio | 27 September 2007 |
| Payment date |  |
|  |  |



## Delivering into the Strategy

- Return to the core
- Increase Passenger Vehicle OEM's
- Continued expansion of Superservice Menus
- Introduce products into new segments
- Strategic cooperation
- Expand data creation opportunities
- Develop further products \& service into the footprint
- Maintain watching brief on related segments







## patrobridge

Marketplace challenges

- Collision parts $=40 \%$ of US parts sales
- Genuine part sales declining since 2000
- Downward trend expected to continue


## The manufacturer challenge:

How to increase genuine parts sales

## Ratrobridge

## How APB meets the challenges

| Dealer | Bodyshop |
| :--- | :--- |
| - Identify opportunities | - Increases visibility of |
| and capture sales | parts required |
| - Direct link between | - Accurate parts data and |
| body shops and dealers | estimates |
| - Lowers operational | - Increased supply chain <br> efficiencies |



## Export estimate from estimating system



## Estimating systems import



## Body shop - List estimate content



## Body shop - Validate OEM parts



## Body shop - Go to validated part



## Body shop - Add parts



## Body shop - Order/request quote



## Dealership - View order

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## Dealership - Change price/view profit



## Dealership - Go to/replace part



## Dealership - Add parts



## Dealership - Send to body shop/DMS



## Body shop - Accepts quote



## autc <br> Partsbridge

Summary - process flow of APB


## Puarrtsbridge

PILOT MMRKET AREAS



