



Infomedia Ltd

Half Year Report — FY2006

Wednesday 22 February, 2006 (4.30pm), Frenchs Forest, Sydney NSW

Infomedia is pleased to present the half-year financial results for FY2006 and a review of Infomedia's Q2 activities. In addition to this report, an independently reviewed copy of the half-year financial report and the half-year Appendix 4D are available from the Company's Internet web site or from the ASX.

Around the globe the Infomedia business development team is active in pursuing not only new data licenses from automakers for the supply of an EPC but also opening new markets and opportunities for other product offerings from Infomedia's range such as Superservice Menus™, and Microcat® MARKET™. Superservice Menus is the service quoting system for busy dealership service departments and contains a range of service, repair, and accessory management tools that provide fast, accurate and reliable quotations. Microcat MARKET is a web-based electronic parts catalogue and ordering system that provides 24/7 connectivity between the trade repairer's workshop and their parts supply dealer. More information on these products can be found by visiting our website.

- The Company achieved Sales Revenue for the half year of \$27,390,000. The Company experienced a 22% increase in profit after tax of \$8,427,000 versus the previous corresponding period.
- US Dollar revenues for HY2006 were translated at AUD\$1=USD\$0.75 (HY2005: AUD\$1=USD\$0.67).
- Electronic Parts Catalogue (EPC) subscription numbers continued to grow over the half to 47,636 as at 31 December 2005.
- Superservice Menus subscriptions grew by 172% over the previous corresponding half to 943.
- Business development activity remained strong and focused with new contracts and multiple contract renewals.
- A special fully franked dividend of 3.5 cents was paid to shareholders on 15 December 2005.
- An interim half-year fully franked dividend of 1.9 cents per share has been declared. The record date to determine entitlements to the dividend distribution is 8 March 2006 and the date on which the dividend distribution is payable will be 24 March 2006.
- The Company established a fully-owned subsidiary in North America.
- The Company projects full year 2006 sales revenue to be in a range of \$54 million to \$56 million and net profit after tax in a range of \$15 to \$17 million.

INFOMEDIA IN NORTH AMERICA

During the half the Company established its own subsidiary in the USA and successfully transitioned from a third party distributor. North American Vice-President Mr. Mark Kujacznski said "Customers value the close contact with Infomedia since it assumed direct support of them". Mr Kujacznski went on to say that "the Company is into the transition phase of the General Motors (GM) account, and continues to take orders for Microcat® from current GM customers." IFM North America is actively pursuing market opportunities for Infomedia's parts and service products. Automaker reaction to the establishment of the wholly owned subsidiary has been positive.

INFOMEDIA IN EUROPE

Infomedia's firmly established European subsidiary has continued to capitalise on its strong market representation. Ford Microcat subscriptions have continued to maintain market position with subscriptions at levels of greater than 50% since competition was introduced in July 2004. Mr. Andrew Pattinson, Managing Director of IFM Europe, said "We are continuing to deliver tangible results not only to our Ford customers but also to our dealership customers

BUSINESS DEVELOPMENT

In addition to the announcements of new multi-year agreements with Mazda Motor Corporation and Isuzu Motors America and the renewals of Honda Australia and Hyundai Motors America during Q1, the Company is pleased to report the successful continuation of data license agreements during Q2 with Daihatsu Motor Company, General Motors Holden, Mitsubishi Australia and Electrolux.

in Daihatsu, Cadillac, Hyundai, Land Rover and Toyota with the still best-in-class Microcat EPC system.”

Mr. Pattinson went on to say “Activity in the area of securing new data licenses for our EPC systems remained strong. In particular, I am very pleased with Superservice Menus as it continues on its steep trajectory of positive sales growth. The European Infomedia team successfully launched this system to Daihatsu and Hyundai dealers in four countries and has several other countries and automakers queued for launch.” He concluded by saying that “growth for the Superservice Menus system during the balance of the financial year will crown the third high-growth year for this Infomedia flagship product.”

Consolidated First Half Financials		
\$'000	FY2006	FY2005
Sales Revenue	27,390	29,610
less		
Cost Of Sales	8,355	8,877
Gross Margin	19,035	20,733
less		
Expenses	7,973	10,542
Net Profit Before Tax	11,062	10,191
less		
Taxation	2,635	3,311
Net Profit After Tax	8,427	6,880

