

ASX CONTINUOUS DISCLOSURE HALF YEAR REPORT – FY2010

Wednesday, 24 February 2010

INFOMEDIA LTD (ASX:IFM) today released its half year financial results for FY2010.

The Company's reported sales revenue for the six months was \$23,088,000 which represents a 15.4% reduction over the previous corresponding period. The absence of General Motors Electronic Parts Catalogue revenue significantly impacted this result. However, in constant currency terms, other revenues continued to grow across the product range. Of these, notably Superservice Menu™ revenue increased by 25% over the previous corresponding period and the Company's newest parts solution for the collision industry Auto PartsBridge™ launched within the USA.

As part of the Company's foreign currency hedging program, favourable hedge translation rates were achieved. The effect of these, whilst not included in the sales revenue number, positively contributed to net profit and is shown separately within the statutory accounts.

The reported net profit after tax for the six months was \$5,680,000. This result includes a net tax credit of \$467,000 which has lowered the effective tax rate to 15%. The Company anticipates the second half effective tax rate to return to historical averages.

An interim half year unfranked dividend of 1.2 cents per share has been declared. The record date to determine entitlements to the dividend distribution is 10 March 2010 and the date on which the dividend distribution is payable will be 24 March 2010. The declared interim dividend represents 65% of net profit after tax for the half year period.

The Company reconfirms that it anticipates 2010 financial year net profit after tax to be between \$10.5 million and \$11.5 million.

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Further enquiries, please contact:

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