



A BLUE OCEAN OF OPPORTUNITIES 

Notice of Meeting



Infomedia Ltd
201-210 Stanger Road
Riviera Park NSW 2040
Lynch Rd 2025
Riviera Park NSW 2025
Tel: 61-02-9436 4000
www.infomedia.com.au

NOTICE OF ANNUAL GENERAL MEETING

Infomedia Ltd ("the Company") will hold its Annual General Meeting at 4.00 pm (AEST) on Wednesday, 28 OCTOBER 2009 at "THE MINT", 50 Macquarie Street, Sydney.

BUSINESS

STATUTORY REPORTS

1. To receive the Financial Report, Directors' Report and Auditor's Report for the Company for the financial year ended 30 June 2009.

RE-ELECTION OF DIRECTOR

2. To consider and, if thought fit, to pass the following ordinary resolution:

"That Fran Hernon, who retires by rotation and, being eligible, offers herself for re-election, be re-elected as a director of the Company."


Note: Refer to page 3 of the Explanatory Notes for information regarding voting on the re-election of director.

REMUNERATION REPORT


3. To consider and, if thought fit, to pass the following ordinary resolution:

"That the Remuneration Report be adopted for the year ended 30 June 2009."


By Order of the Board of Directors




Nick Georgios
Company Secretary
24 September 2009
1

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Board of Directors




Richard Graham




Andrew Moffat



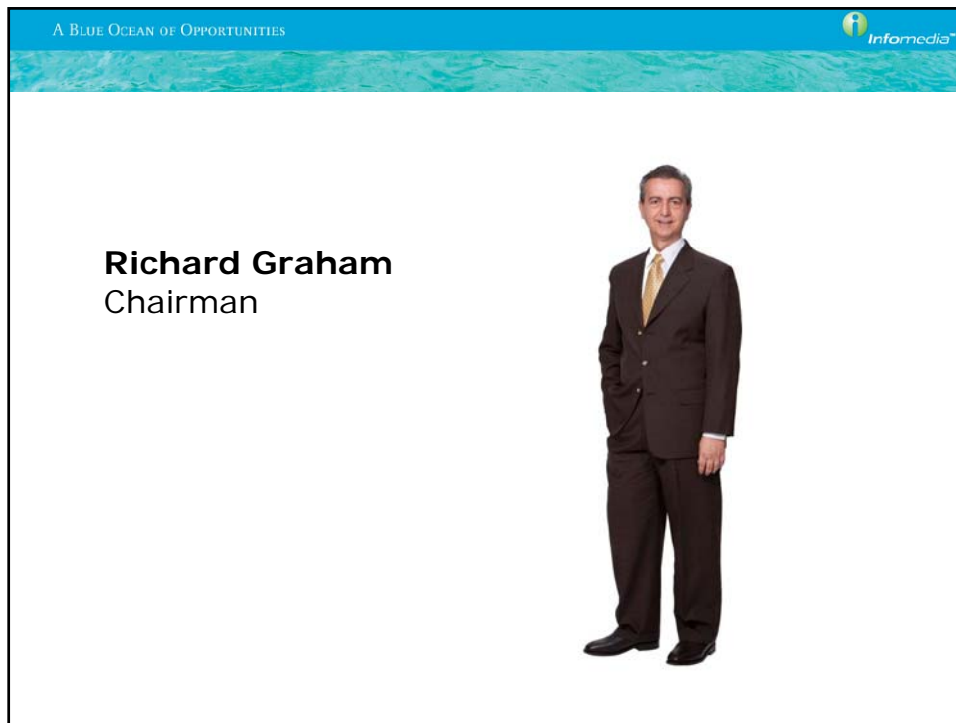
Fran Hernon

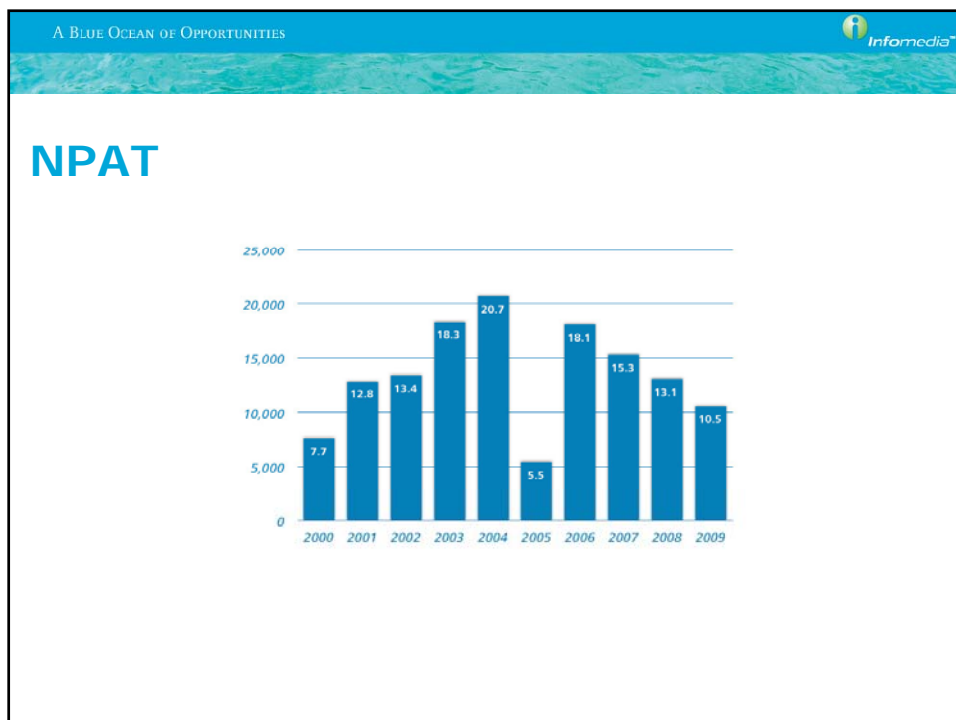



Myer Herszberg



Gary Martin






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FY10 dividend and share buy back

Interim dividend	0.7c (fully franked)
Final dividend	2.1c (franked 0.7c, unfranked 1.4c)
Payout ratio	83%

Infomedia repurchased 14,701,578 shares on-market

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Positive cash flow


First year part of dividends paid unfranked

- Strong cash flow
- Amortisation of previous years' development capitalisation

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Diversification



The image shows a signpost with several directional signs. At the top is a small sign for 'Infomedia'. Below it are three larger signs: 'auto partsbridge' (with 'Microcat MARKET' below it), 'Superservice Menus', and 'Microcat LIVE' (with 'Microcat electronic parts selling system' below it). This visual metaphor represents the company's diversification into different market segments.

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Trade repair market



The diagram illustrates a circular flow process for the trade repair market. It involves two main entities: Microcat MARKET and auto partsbridge. The process follows these steps:

- Order via internet**: An order is placed via the internet.
- Order received at dealer**: The order is received at the dealer.
- Order processed by dealer**: The dealer processes the order.
- Goods dispatched to trade repairer**: Goods are dispatched to the trade repairer.
- Goods received by trade repairer**: Goods are received by the trade repairer.
- Trade Repairer**: The trade repairer performs the repair.

The logos for Microcat MARKET and auto partsbridge are shown in the center of the cycle.



A photograph of a male technician in a blue shirt working on the underside of a vehicle, looking up at the engine components.

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Superservice Menus™

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Superservice Menus™

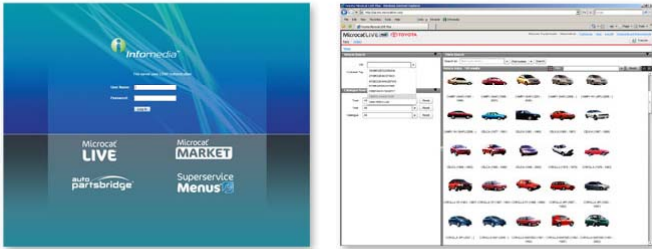
Australia	Sweden	Finland	Spain	Italy
New Zealand	Denmark	Luxembourg	Estonia	Poland
United Kingdom	Germany	Ireland	Lithuania	Portugal
France	Austria	Netherlands	Latvia	Slovakia
Norway	Belgium	Turkey	Switzerland	USA

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Disc to web

Microcat[®]
LIVE™ Plus



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Infomedia®

It's more than just systems that make our service different. It is the expertise of our people who stand behind them.

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Gary Martin
Chief Executive Officer

A full-length portrait of Gary Martin, Chief Executive Officer, standing with his hands in his pockets. He is wearing a dark suit, a light blue shirt, and a striped tie. The background is white.

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Innovation

Talented, dynamic team

Enthusiastic, driven

Genuine desire to improve our customers
business

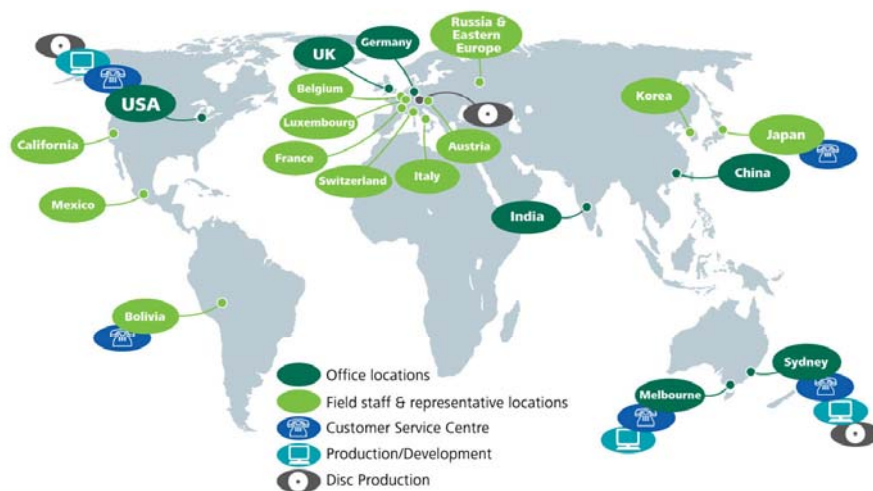
Blue Ocean

Opportunities within new market spaces

Adding more value to data

Increase ease of doing business

Deliver scalable solutions



Turbulent Waters

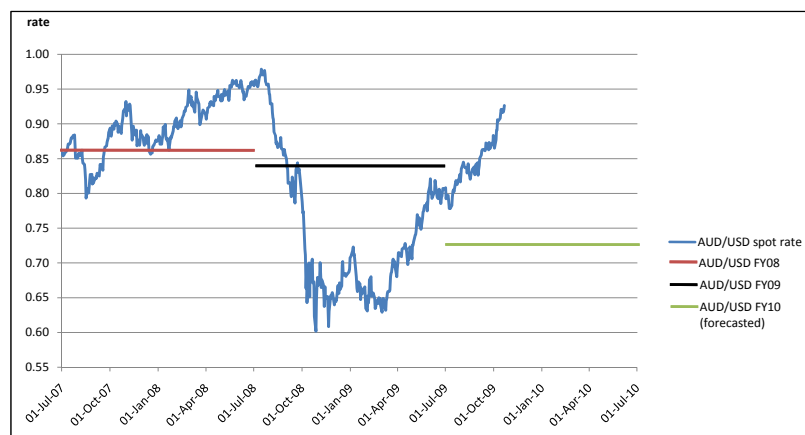
Continued pressure on automaker and dealership profits

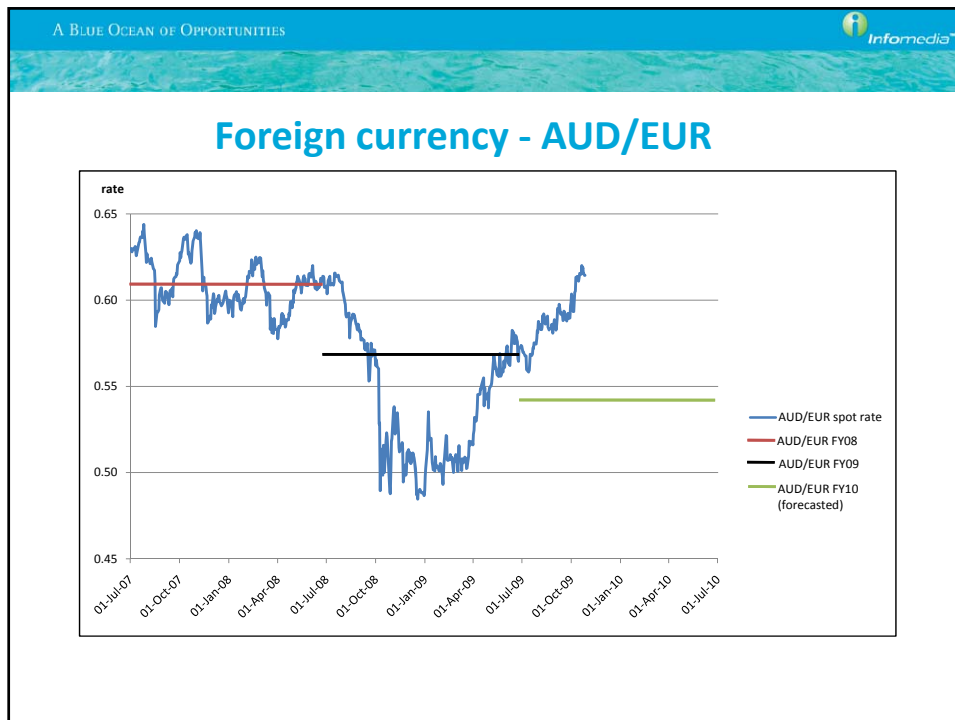
Q1 FY10 Sales Revenue flat between periods

Sales softened to expected forecasts circa 10%

Negative effect on Q1 NPAT is circa \$1m

Foreign currency - AUD/USD





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Focus on the Future

- Automakers re-organise
- Dealerships re-focused on after sales
- Focus on customer service (repeat sales)
- Solutions that deliver ^{real} efficiency

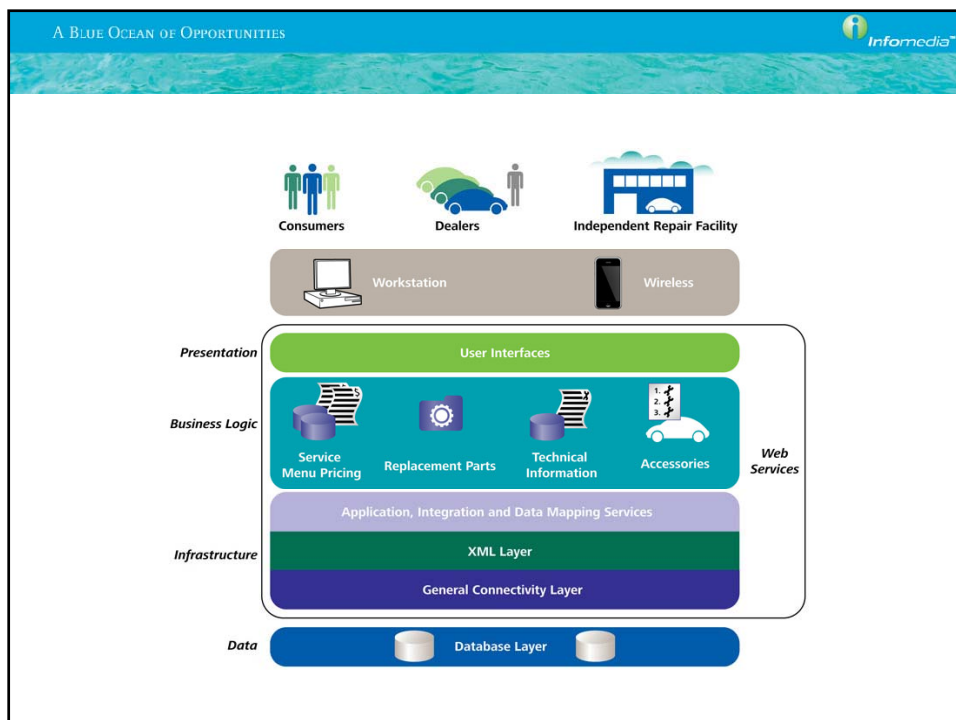
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Growth

Existing and new partners


Investment in new technology sound

Displaying market ^{thought} leadership




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Strong leadership




Gary Martin
Chief Executive Officer




Michael Roach
Director Asia Pacific




Dan Stedem
Vice President
IFM North America




Rob Whalley
Managing Director
IFM Europe




Jonathan Pollard
Chief Financial Officer




Nick Georges
Legal Counsel &
Company Secretary

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Strong leadership




Gary Martin
Chief Executive Officer




Linda Williams
Human Resources
Manager




Michael Bodner
Chief Information
Officer



Andrew Pattinson
Director of
Operations and
Global Solutions



Alison Clinch
Director of Marketing




Warren Webermin
Director of Global Sales
and Business
Development

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Warren Webermin
Director of Global Sales
and Business Development



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Market trends

Global Shift in Product Sales and Production Volumes

Consumers are keeping their cars longer, new car sales are down

Repairs cost less than car payments

Web capabilities will drive;

- Sourcing of parts,
- Availability of parts,
- Pricing on parts,
- Management of parts supply chain

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Market trends

OEMs are move value driven Customer Centric vs
Production and Sales Centric

Dealers and OEMs are focused on fixed operations
(Parts and Service) revenue


OEMs are focused more than ever on new revenue
opportunities

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The Auto World has gone global

Infomedica is truly global


- ✓ Development
- ✓ Delivery
- ✓ Customer Service & Support
- ✓ Customers, Employees & partners

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Solutions



- *Online parts validation and selling system*
- *Currently serving 1,000+ body shops*
- Increase genuine parts sales by:
 - giving the dealer the tools to compete against the Aftermarket
 - support OEM programs targeted at re-gaining eroding market share
- Improve cycle time for the body
 - more throughput = more parts sales

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Solutions



- *Online parts selling system between dealership and trade*
- *700+ dealership users and 13,000+ trade users*
- *Self service 24x7*
- Drives increased genuine parts sales
- Tailored to support automaker and dealer marketing

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Solutions




Microcat
electronic parts selling system




Microcat
LIVE

- Dealership online parts selling system
- 56,000+ users
- Supports billions of dollars worth of part sales every year
- Fast and accurate sales fulfillment
- Drives performance and cycle times

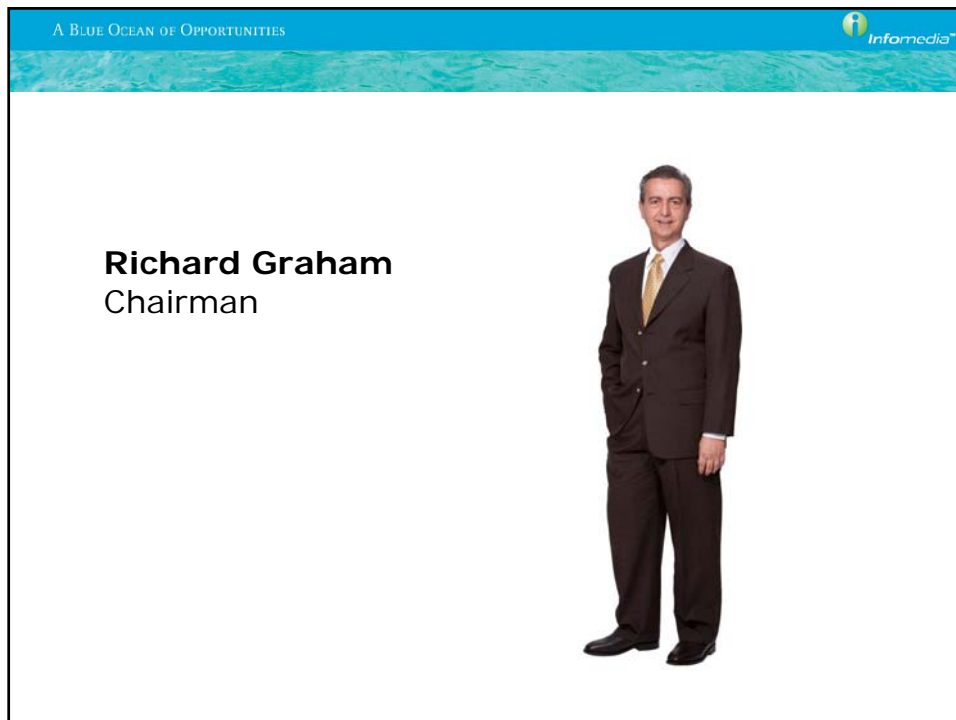
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Solutions



Superservice
Menus

- Fast, accurate and transparent menu pricing for service, repairs and accessory operations.
- 17 automakers in 25 countries with 5,000+ users
- Professional and consistent results improves brand loyalty and customer retention
- Supports OEM initiatives for consistent customer service



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227 - 229 Castlereagh Road
North Sydney NSW 1585
Locked Bag 8008
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www.infomedica.com.au

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BUSINESS

STATUTORY REPORTS

1. To receive the Financial Report, Directors' Report and Auditor's Report for the Company for the financial year ended 30 June 2009.

RE-ELECTION OF DIRECTOR

2. To consider and, if thought fit, to pass the following ordinary resolution:

"That Fran Hemm, who retires by rotation and, being eligible, offers herself for re-election, be re-elected as a director of the Company."

Note: Refer to page 3 of the Explanatory Notes for information regarding voting on the re-election of director.

REMUNERATION REPORT

3. To consider and, if thought fit, to pass the following ordinary resolution:

"That the Remuneration Report be adopted for the year ended 30 June 2009."

By Order of the Board of Directors

Nick Georgios
Company Secretary
24 September 2009

Resolution 1

To receive the Financial Report, Directors' Report and Auditor's Report for the Company for the financial year ended 30 June 2009.

Resolution 2

Re-election of Fran Hernon



To re-elect Fran Hernon, who retires by rotation and offers herself for re-election as a Director of the Company.

Resolution 3

To consider and, if thought fit, to pass the following ordinary resolution:

“That the Remuneration Report be adopted for the year ended 30 June 2009.”

Questions

