



# Infomedia Ltd Q1 Report — FY2007

Wednesday 25 October, 2006 (4.30pm), Frenchs Forest, Sydney NSW

Infomedia is pleased to present the first quarter report for FY2007.

- Record software subscription numbers of **52,718**.
- The Company achieved Sales Revenue for the quarter of \$13,931,000 and NPAT \$3,915,000.
- Electronic Parts Catalogue (EPC) subscription numbers grew by **8%** over the equivalent prior quarter.
- New EPC rolled out across Kia in Europe and Australia.
- Launches to Mazda & Isuzu.

## Record Subscription Numbers

Management is excited to announce that during the quarter, the Company achieved all-time record EPC and Superservice Menu combined subscriptions. Driven by new contracts and organic growth in existing products, this record reflects the market demand for the Company's mission critical productivity tools.



## Successful rollout to KIA dealers globally

Announcing the successful win of a global contract is one thing, delivering the finished product into the hands of thousands of dealers around the world on time and to exacting standards is another.

We are pleased to report that the Company achieved this to the accolades of Kia and its dealer network. Within 80 days of agreements being signed, Infomedia staff dispatched over 2,900 product introduction packs to prospective Kia customers.

Within the first month, over 2,600 orders have been received. This outstanding introductory release will continue to deliver subscription growth over the life of the agreement.

The release showcased the Company's ability to develop, test and produce mission critical applications within a short time frame to the satisfaction of customers.



## Superservice Menu rollout to Daihatsu German dealers

Staff from Infomedia's German subsidiary completed the initial product road shows with Daihatsu senior management around Germany. At these shows, dealers were shown the new Superservice Menus solution available to them from September. Initial reaction to the system has been positive resulting in advanced orders being received and further strengthens the Company's outlook for subscription growth in future periods.



## Microcat LIVE for Ford dealers in Japan and Microcat for Isuzu USA delivered as promised

As forecasted, the Company delivered both systems to customers during the quarter. While subscription numbers are modest at this time, these launches both increased the number of automakers in the Company's portfolio and, in the case of Isuzu, widened our reach into the Truck segment.



## Electrolux renews agreement

The Company is pleased to announce the renewal with Electrolux Australia for the supply of the Partfinder system. The agreement now continues through to October 2008. The system is used every-day for the accurate identification of replacement parts for Electrolux's many retail and commercial appliances.

Consolidated Unaudited First Quarter Financials		
\$'000	FY2007	FY2006
Sales Revenue	13,931	13,539
less		
Cost Of Sales	4,524	4,133
Gross Margin	9,407	9,406
less		
Expenses	3,992	4,614
Net Profit Before Tax	5,415	4,792
less		
Taxation	1,500	1,470
Net Profit After Tax	3,915	3,322

