# MICROCAT. Messenger

## Message customers to drive profits

Microcat Messenger seamlessly integrates with Microcat EPC to connect parts departments to trade customers and internal dealership staff.

## What is Microcat Messenger?

The only messaging app that seamlessly integrates with Microcat EPC.

One convenient location to receive messages, look up parts information and respond instantly.



#### **Real-time Instant Messaging**

Streamline customer service – Improve the quality and timeliness of parts information shared between the parts department and its customers.

#### Integrated to Microcat EPC

Better workflow – One easy and convenient location to receive messages, look up parts information and respond instantly to customers.

#### **VIN Barcode Scanner**

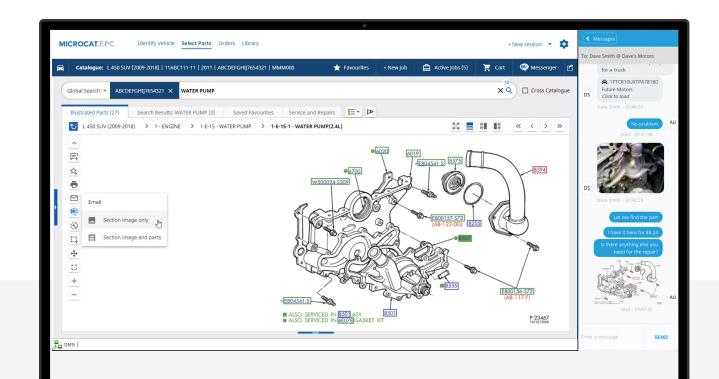
Find the right vehicle – Trade customers and technicians can easily scan VIN barcodes and Microcat automatically loads the correct vehicle model for the parts department.

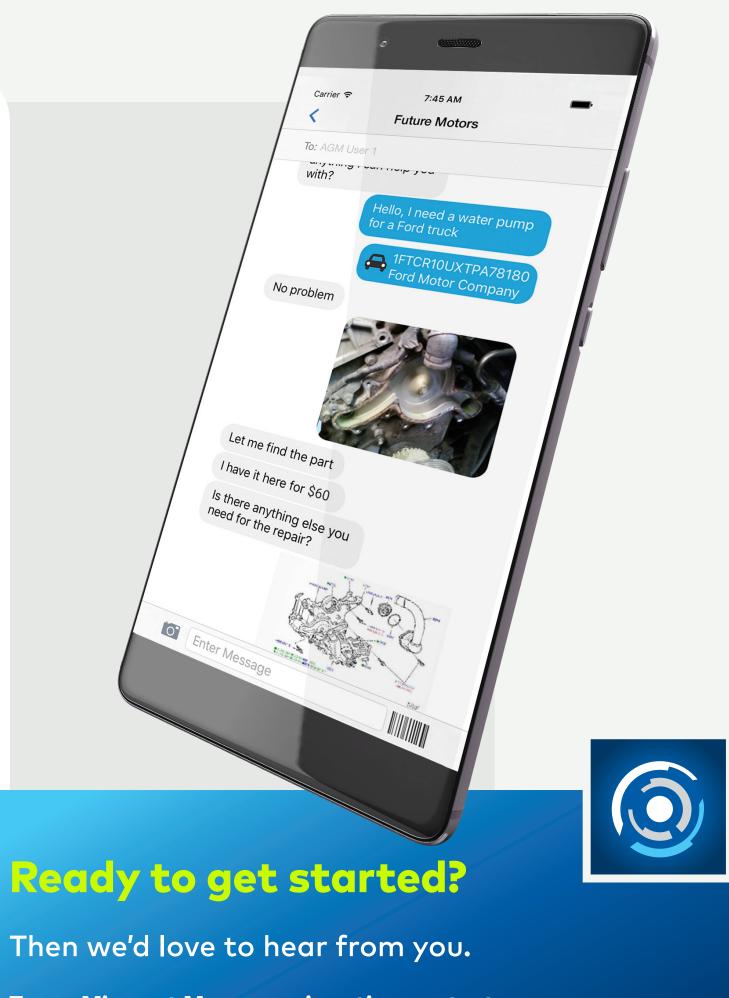
#### **Integrated Camera for Photos & Videos**

Easier parts identification – Photos and videos help dealership staff identify the correct parts and reduce errors in parts ordering.

### **OE Part Numbers & Illustrations**

Accurate parts order – Parts staff can easily look up and share part numbers, illustrations, pricing and information with their technicians and trade customers.





To see Microcat Messenger in action, contact start@microcatparts.com.



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