# MICROCAT. Messenger

## MESSAGING APP TO IMPROVE COMMUNICATIONS AND DRIVE PROFITS

Microcat Messenger seamlessly integrates with Microcat EPC to connect parts departments to trade customers and internal dealership staff.



#### • Real-time Instant Messaging

Streamline customer service – Improve the quality and timeliness of parts information shared between the parts department and its customers.

#### Integrated to Microcat EPC

Better workflow – One easy and convenient location to receive messages, look up parts information and respond instantly to customers.

### VIN Barcode Scanner

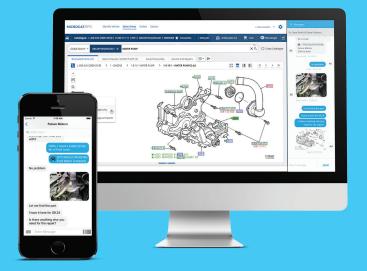
Find the right vehicle – Trade customers and technicians can easily scan VIN barcodes and Microcat automatically loads the correct vehicle model for the parts department.

Integrated Camera for Photos & Videos
Easier parts identification – Photos and videos
help dealership staff identify the correct parts
and reduce errors in parts ordering.

#### • OE Part Numbers & Illustrations

Accurate parts order – Parts staff can easily look up and share part numbers, illustrations, pricing and information with their technicians and trade customers. It's effective, easy and efficient.
I chose Microcat Messenger
because it was a seamless
transition and value for money.
I wouldn't hesitate to
recommend it to others. 99

– Paul Westerling, Parts & Accessories Manager, Kyneton Toyota





start@microcatparts.com