

MICROCAT. Messenger

MESSAGING APP TO **IMPROVE COMMUNICATIONS AND DRIVE PROFITS**

Microcat Messenger seamlessly integrates with Microcat EPC to connect parts departments to trade customers and internal dealership staff.



- **Real-time Instant Messaging**

Streamline customer service – Improve the quality and timeliness of parts information shared between the parts department and its customers.

- **Integrated to Microcat EPC**

Better workflow – One easy and convenient location to receive messages, look up parts information and respond instantly to customers.

- **VIN Barcode Scanner**

Find the right vehicle – Trade customers and technicians can easily scan VIN barcodes and Microcat automatically loads the correct vehicle model for the parts department.

- **Integrated Camera for Photos & Videos**

Easier parts identification – Photos and videos help dealership staff identify the correct parts and reduce errors in parts ordering.

- **OE Part Numbers & Illustrations**

Accurate parts order – Parts staff can easily look up and share part numbers, illustrations, pricing and information with their technicians and trade customers.

“It’s effective, easy and efficient. I chose Microcat Messenger because it was a seamless transition and value for money. I wouldn’t hesitate to recommend it to others.”

– Paul Westerling, Parts & Accessories Manager, Kyneton Toyota

