MICROCAT. Partsbridge

Sell more collision repair parts

EPC powered parts ordering system sells collision parts and boosts productivity

What is Microcat Partsbridge?

Microcat Partsbridge is an online collision parts ordering system that connects dealers with body shops to capture sales from the aftermarket and sell more original equipment parts. With accurate VIN information, live dealer pricing and seamless integration, Microcat Partsbridge reduces errors and returns, and increases sales of OEM parts to body shops.

Fully Functional EPC

Accurate orders – Body shops have access to parts data including VIN-specific part numbers, paint and trim codes, detailed and printable illustrations and parts pricing.

VIN and Parts Validation

Quicker cycle times – Automatic VIN interpreting pre-validates over 90% of parts, resulting in reduced supplemental orders and parts returns.

Dealer Initiated Order Tool

Proactive customer service – Manage the entire parts ordering process for body shops with just a VIN or estimate number.

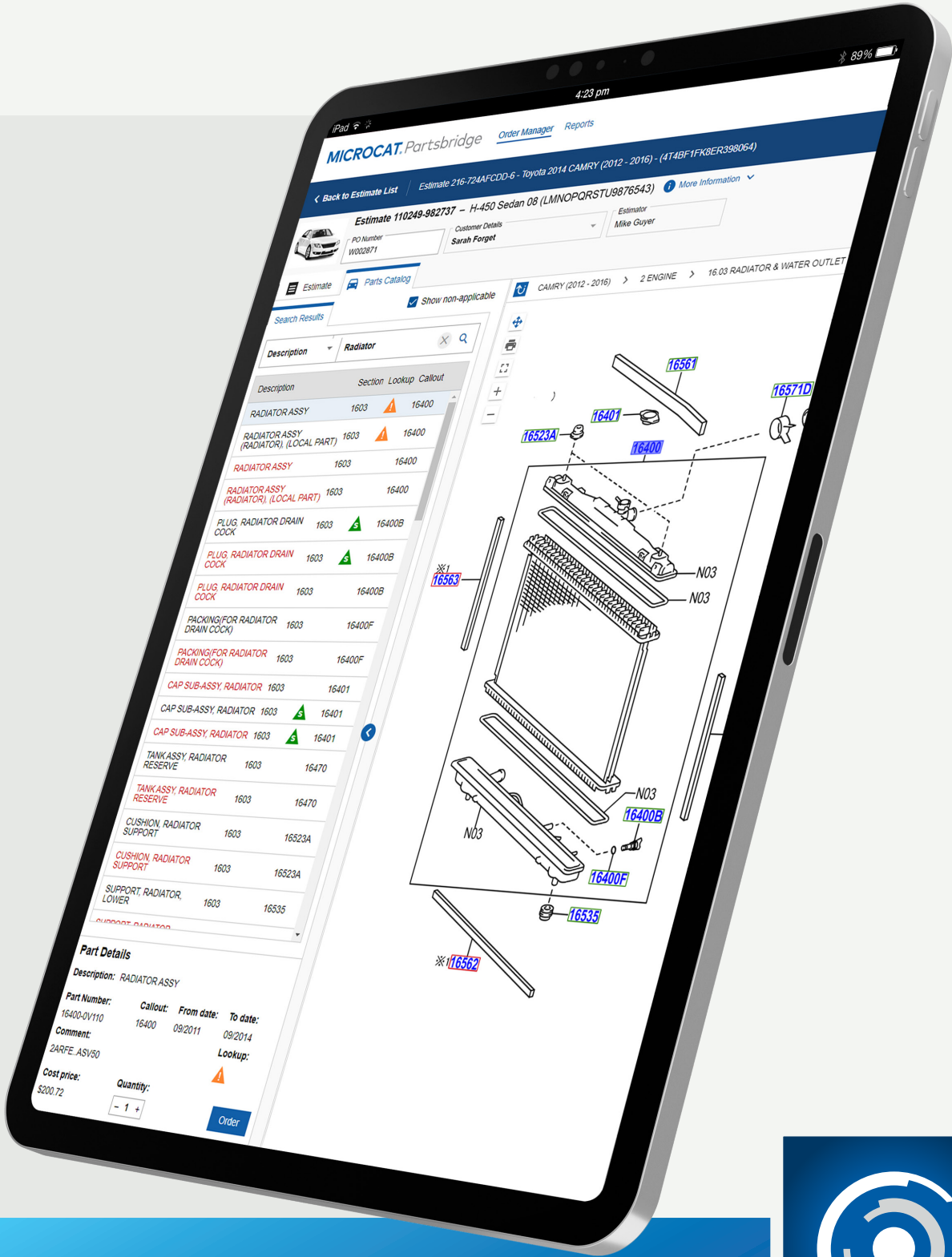### Integrated with Collision Conquest Programs

Capture more sales – Access price matching programs and benefit from factory rebates.

Visibility over Repair Estimates

Reclaim sales – Add missing parts and quote competitively with full visibility of all aftermarket and salvage parts in the repair estimate.

Real-time Reporting

Track sales and customers – Personalize your reports, compare current performance against previous time periods, drill down to view sales by PNC, part number, body shop and more.

Ready to get started?

Then we'd love to hear from you.

To see Microcat Partsbridge in action, contact start@microcatparts.com.

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