

# MICROCAT.<sup>®</sup>

## Partsbridge

# EPC POWERED PARTS ORDERING SYSTEM SELLS COLLISION PARTS AND BOOSTS PRODUCTIVITY

Microcat Partsbridge is an online collision parts ordering system that connects dealers with body shops to sell more parts and capture sales from the aftermarket.



- **Fully Functional EPC**

Accurate orders – Body shops have access to parts data including VIN-specific part numbers, paint and trim codes, detailed and printable illustrations and parts pricing.

- **VIN and Parts Validation**

Quicker cycle times – Automatic VIN interpreting pre-validates over 90% of parts, resulting in reduced supplemental orders and parts returns.

- **Dealer Initiated Order Tool**

Proactive customer service – Manage the entire parts ordering process for body shops with just a VIN or estimate number.

- **Integrated with Collision Conquest Programs**

Capture more sales – Access price matching programs and benefit from factory rebates.

- **Visibility over Repair Estimates**

Reclaim sales – Add missing parts and quote competitively with full visibility of all aftermarket and salvage parts in the repair estimate.

- **Real-time Reporting**

Track sales and customers – Personalize your reports, compare current performance against previous time periods, drill down to view sales by PNC, part number, body shop and more.

“Our parts sales went up  
35% using Partsbridge”

Annie Thompson, Wholesale Parts Manager

