



Market: United Kindom

Trade Customers / Independent Workshops

Monthly Price

(License fee per named user account to access FordMicrocat Market which will be paid to Ford by the Ford Parts Dealer)

£8.00

Ford Motor Company
Service Marketing
Dunton V-Building, GB-15/GV-OOV-S03-D
Arterial Road, Laindon, Essex, SS15 6EE

Email: bhernadi@ford.com

Please read and complete with Ford Parts Dealer data.

1) Dealers Code			
2) Dealers Name			
3) Contact Person		4) Position	
5) Phone		6) Email	
7) Address			
8) Postcode		9) Country	

Details about End-User (Trade Customer)

10) Name			
11) Phone		12) Email	
13) Address			
14) Postcode		15) Country	

The undersigned agrees to be bound by the terms and conditions of the FordMicrocat Market End-User License Agreement available on www.infomedia.com.au/eula. The Ford Parts Dealer is obliged to pay the monthly license fee of £8.00 to Ford and thus exempting the End User of any payments towards Ford.

16) Name	17) Position	18) Signature	19) Date

Ford Parts Dealers:

20) Name	21) Position	22) Signature	23) Date

Explanation of the fields to be filled:

The subscription form should be typed - not handwritten - to enable better reading if fax transmission is used, although e-mail is preferred.

- 1) **Dealer Code:** This is the Dealer Code of the Ford Parts Dealer.
This dealer code will be used for the billing process via Ford Central Billing.
We would recommend completing the form together with the Ford Contract Partner.
- 2) **Dealer Name:** The Dealer name of the Ford Parts Partner, who will be billed with the fees for Ford Microcat Market.
- 3) **Contact Person:** The person who receives the P&S catalogue in the dealership.
- 4) **Position:** of the Contact Person in the dealership.
- 5) **Phone:** Telephone number including country code starting with +44 (example)
- 6) **Email:** Email address of Contact person (mandatory field)
- 7) **Address:** complete address, street and city.
- 8) **Postcode:** or ZIP code
- 9) **Country:** or description of NSC.

End Users (Trade Customers)

Answers 10 – 19 will be supplied by Ford with the access information, therefore the IMT's details 10 – 15 and signature 16 – 19 are mandatory.

- 10) **Name:** Name of the End User /Trade Customer
- 11) **Phone:** Telephone number for IMT address including two digit country code (starting +44 ...)
- 12) **Email:** email address of Contact person.
- 13) **Address:** complete address, starting with mailing symbol department code, street and city of the End-User / Trade Customer.
- 14) **Postcode:** or ZIP code
- 15) **Country:** or description of NSC has to be identical with (9)
- 16) **Name:** The person who legally signs for the End-User commitment
- 17) **Position:** of the legal sign off person ie. Proprietor, manager
- 18) **Signature:** Legal / Official signature for End-User
- 19) **Date:** of subscription

Ford Parts Dealer (mandatory fields)

- 20) **Name:** The person who legally signs for the dealer commitment (2)
- 21) **Position:** of the legal sign off person ie. Principal
- 22) **Signature:** Legal / Official signature for dealer
- 23) **Date:** of subscription

Please send completed form by email to
Balazs Hernadi, bhernadi@ford.com or by fax to 0808 234 1469